

Businesses across the world are being transformed as a consequence of relentless technological changes; product and service innovation; changes in the geo-political scenario of the world; sociological and economic changes, etc. Change has become ubiquitous; in fact change is the new constant. These developments pose a major challenges for management education. Business school faculty need to be aware of the new realities of business and develop new frameworks and knowledge to provide meaningful education to their students. Research needs to be conducted to better understand the emerging phenomena and incorporate the same in the MBA curricula in order to make students industry ready. New knowledge needs to be developed and shared among academics to push the frontiers further. I am indeed very happy that Calcutta Business School is organizing the Second International Conference on “Frontiers of Operational Research and Business Studies” in collaboration with Operational Society of India (ORSI), Durgapur Chapter, Durgapur, India. I am sure the conference will provide a platform for Academicians, Industry Practitioners, Research Scholars and Students for sharing their experiences and knowledge, which will lead to an understanding of how tools and techniques of Operations Research are and can be practiced by industry. I am hopeful that this conference will help in creating considerable intellectual capital for the benefit of practitioners, management academics and students.

I wish the Second International Conference on “Frontiers of Operational Research and Business Studies (FORBS 2019) great success in achieving its avowed aims.

Syt. S.K. Birla
Chairman,
Board of Governors
Calcutta Business School
Chief Patron-FORBS 2019