LIBRARY ORIENTATION

ATANU GANGULY
ASSISTANT LIBRARIAN

CALCUTTA BUSINESS SCHOOL

KNOW YOUR LIBRARY

- **Total Books: 8500**
- **Total Journal & Magazine (Print version): 32**
- **Newspaper: 09**

Library Team:

1. **Mr. Atanu Ganguly,** Assistant Librarian
2. **Mr. Ramesh Chandra Paul**, Library Attendant (Day)
3. **Mr. Nazim Mistry,** Library Attendant (Evening)

For any Issues, Grievances, Problems, Request & Suggestions:

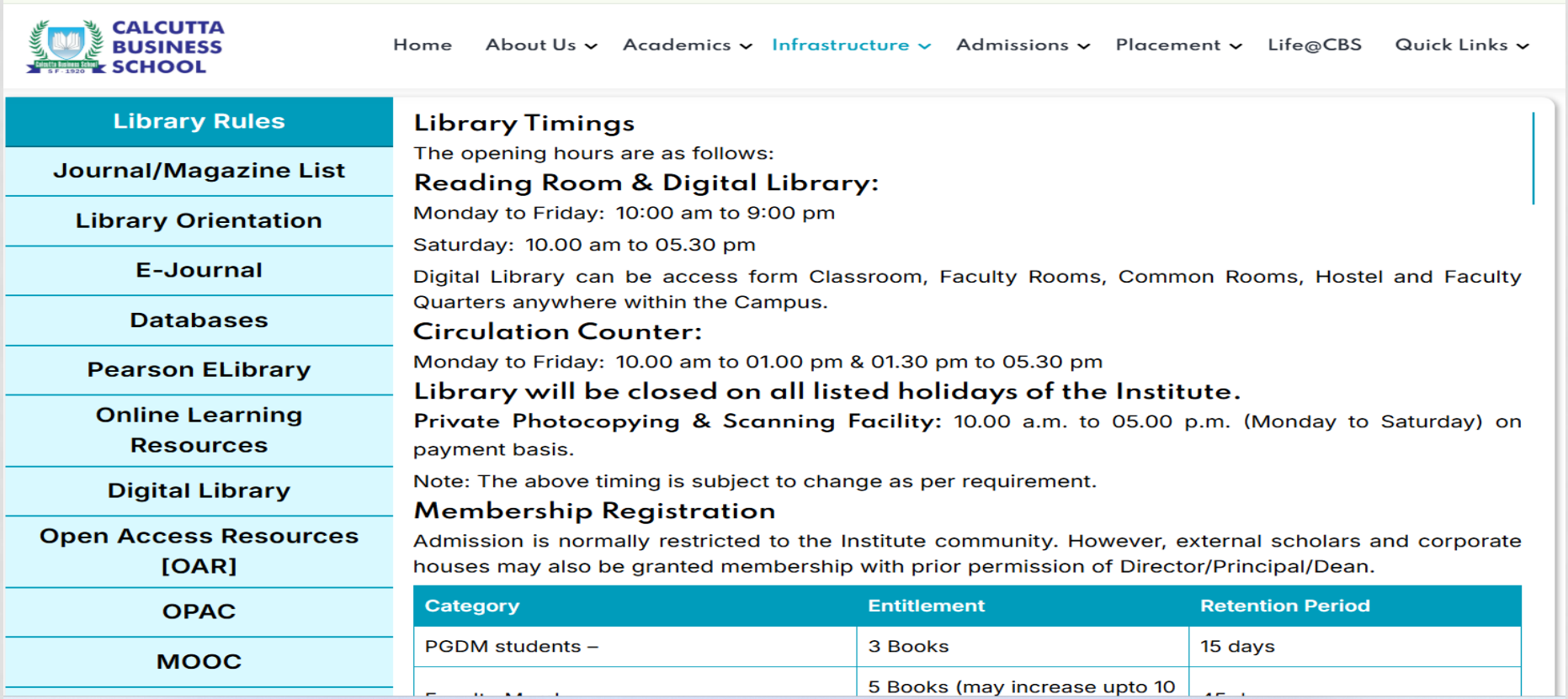
Mr. Atanu Ganguly, Member Library Committee

atanug@calcuttabusinessschool.org

+ 91 9433312257

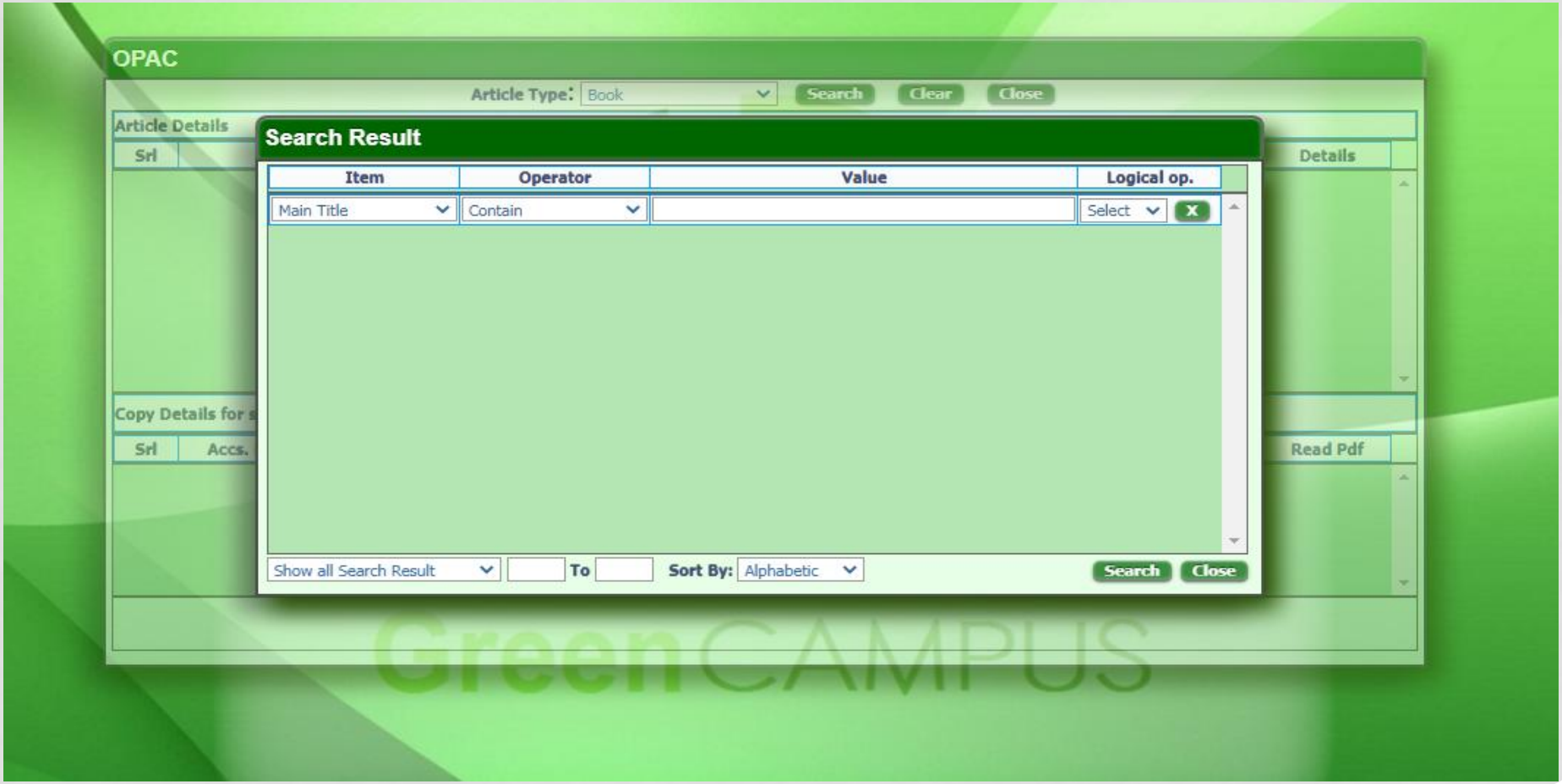
KNOW YOUR LIBRARY

- **Library Webpage** (Tab: Infrastructure-Library)
  https://calcuttabusinessschool.org.in/library.php



KNOW YOUR LIBRARY

- **OPAC** (Online Public Access Catalogue)



JOURNAL/MAGAZINE SECTION

NEWS PAPER

The following newspapers are available:

1.The Times of India
2.The Telegraph
3.The Economic Times
4.The Financial Express
5.Business Standard
6.Business Line
7.The Mint
8.The Wealth (Weekly)
9.Employment News

STACK ROOM : OPEN ACCESS

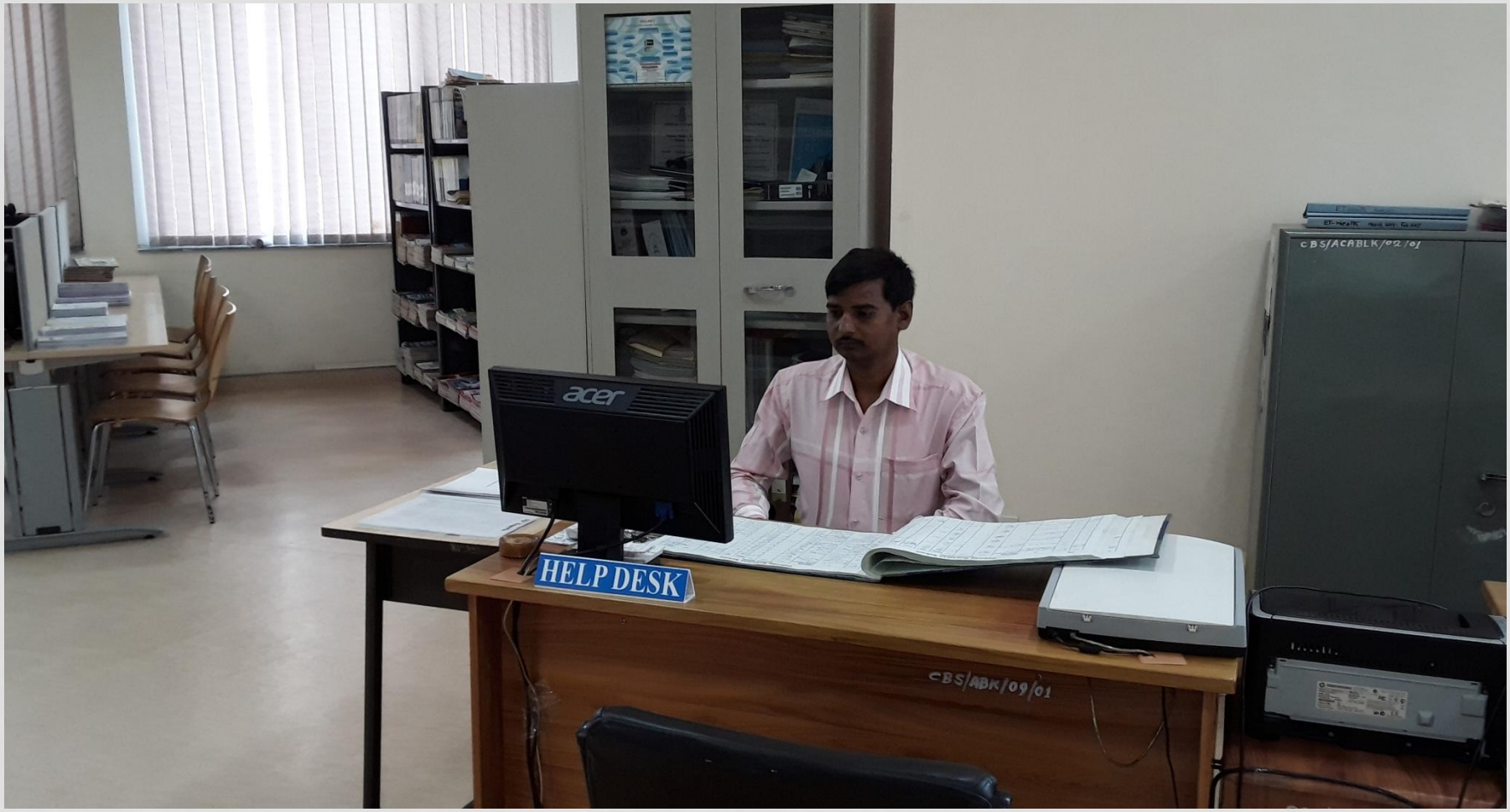
GIFT & REFERENCE SECTION

SELF STUDY

DIGITAL LIBRARY

READING ROOM
10.00AM - 9.00 PM

HELP DESK



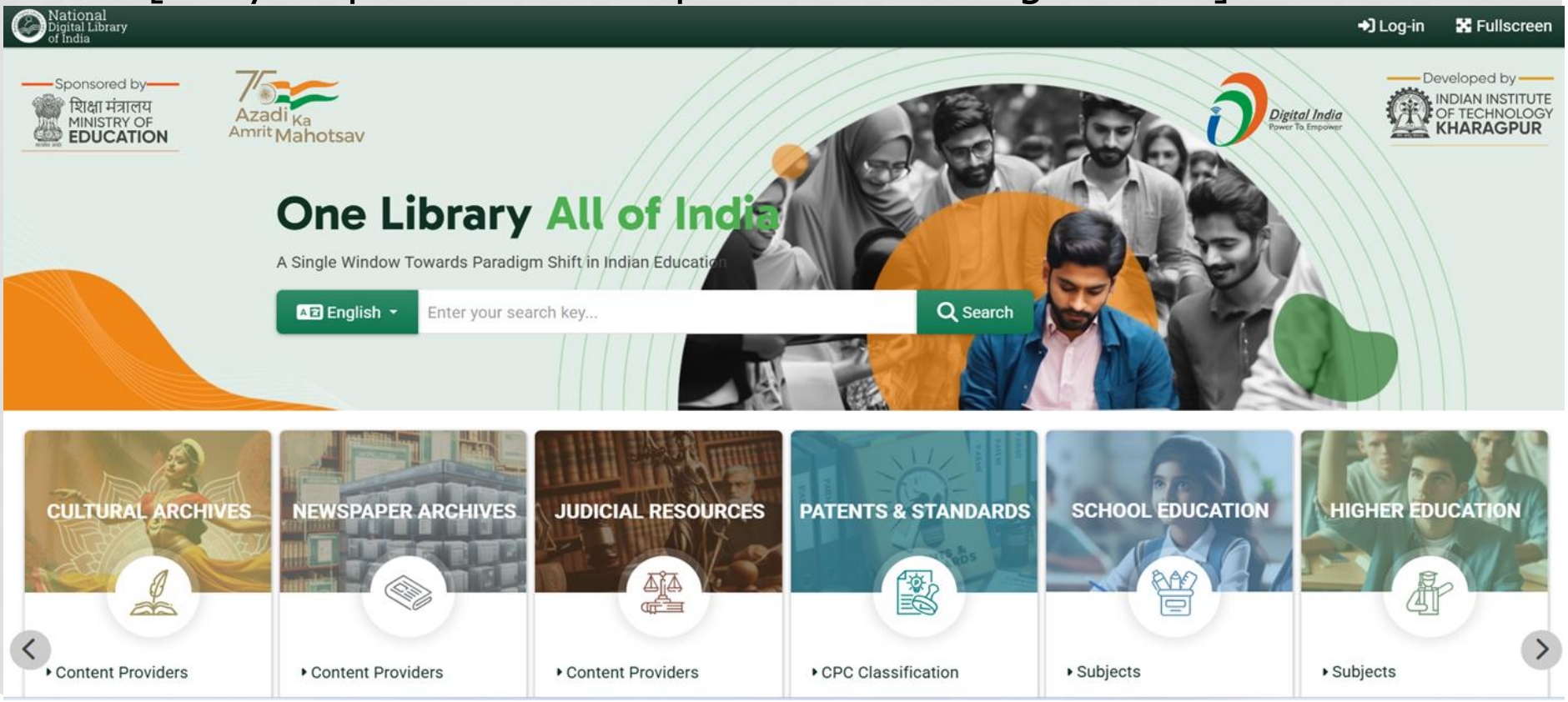
CIRCULATION COUNTER (10AM-12.30PM & 1.30PM-5.30PM)

DIGITAL LIBRARY

1. National Digital Library (NDL)

https://ndl.iitkgp.ac.in/

[use your personal ID and password after registration.]



DIGITAL LIBRARY

2. DELNET

http://delnet.nic.in/

[login & password which will be supplied during access]

E-Journals (Full-Text)

E-Books & Audio Books

E-Newspapers

National Portal of India

Thesis / Dissertations

Divyangjan Resources

Cambridge Dictionary

JSTOR (Multidisciplinary

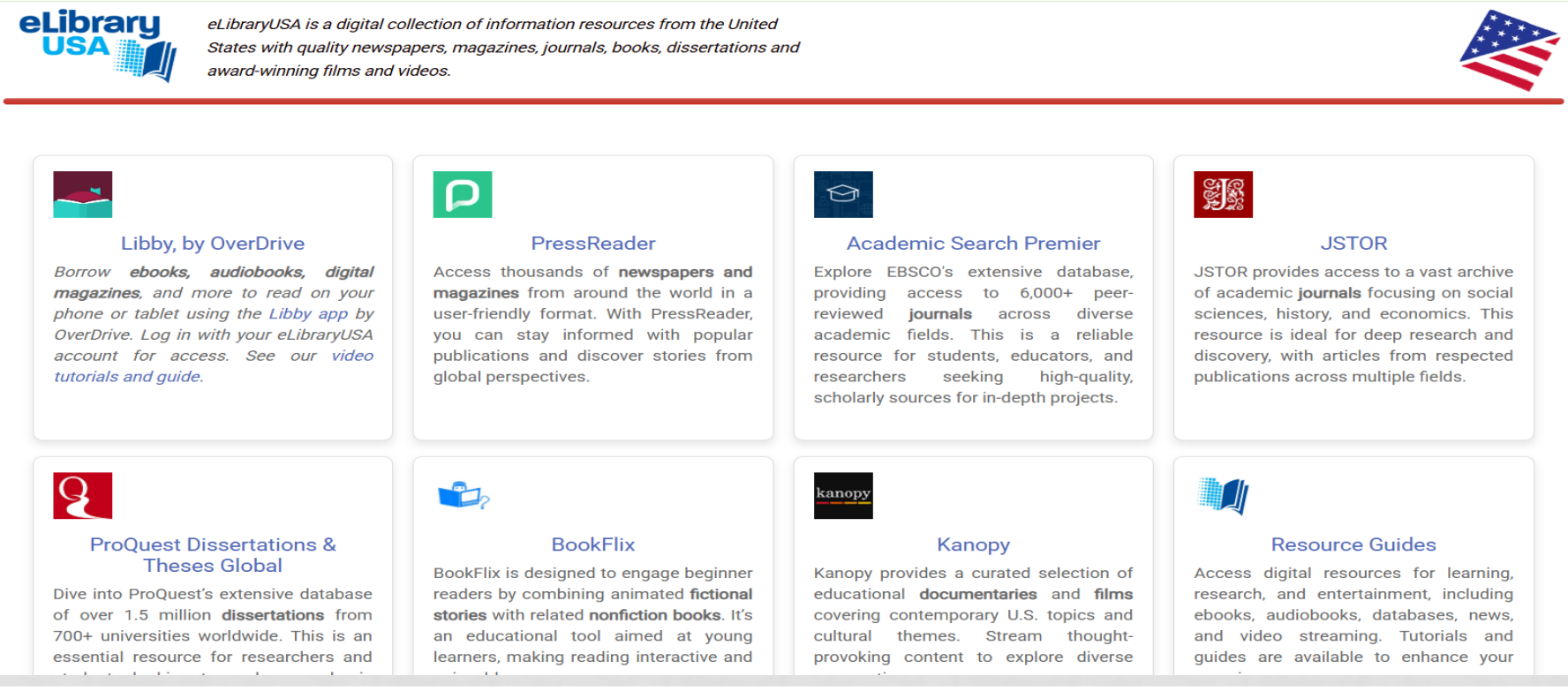
Manuscripts, Rare Books & Archival Materials

DIGITAL LIBRARY

3. American Library

https://elibraryusa.state.gov/login?return_url=%2F

[login & password which will be supplied during access]

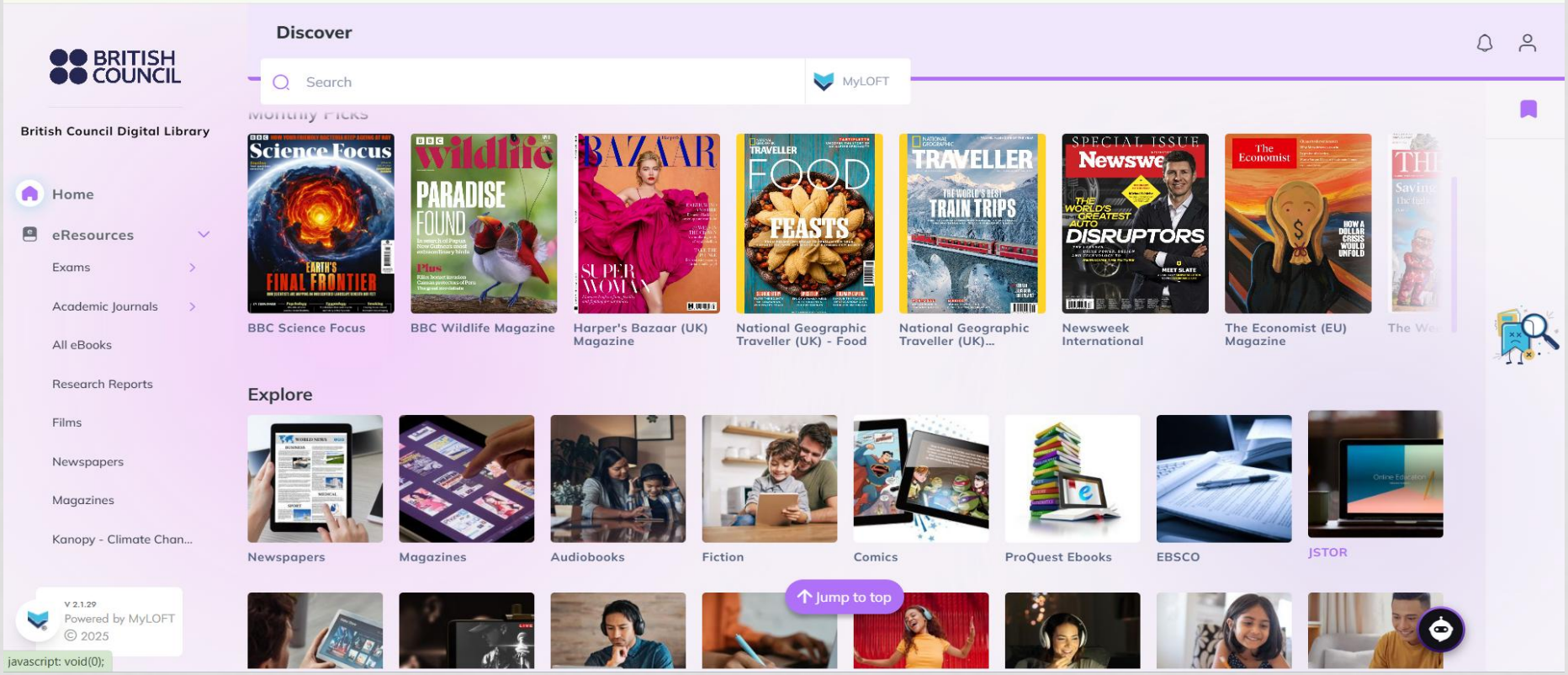


DIGITAL LIBRARY

4. British Council Library

https://library.britishcouncil.org.in/cgi-bin/koha/opac-user.pl

[login & password which will be supplied during access]

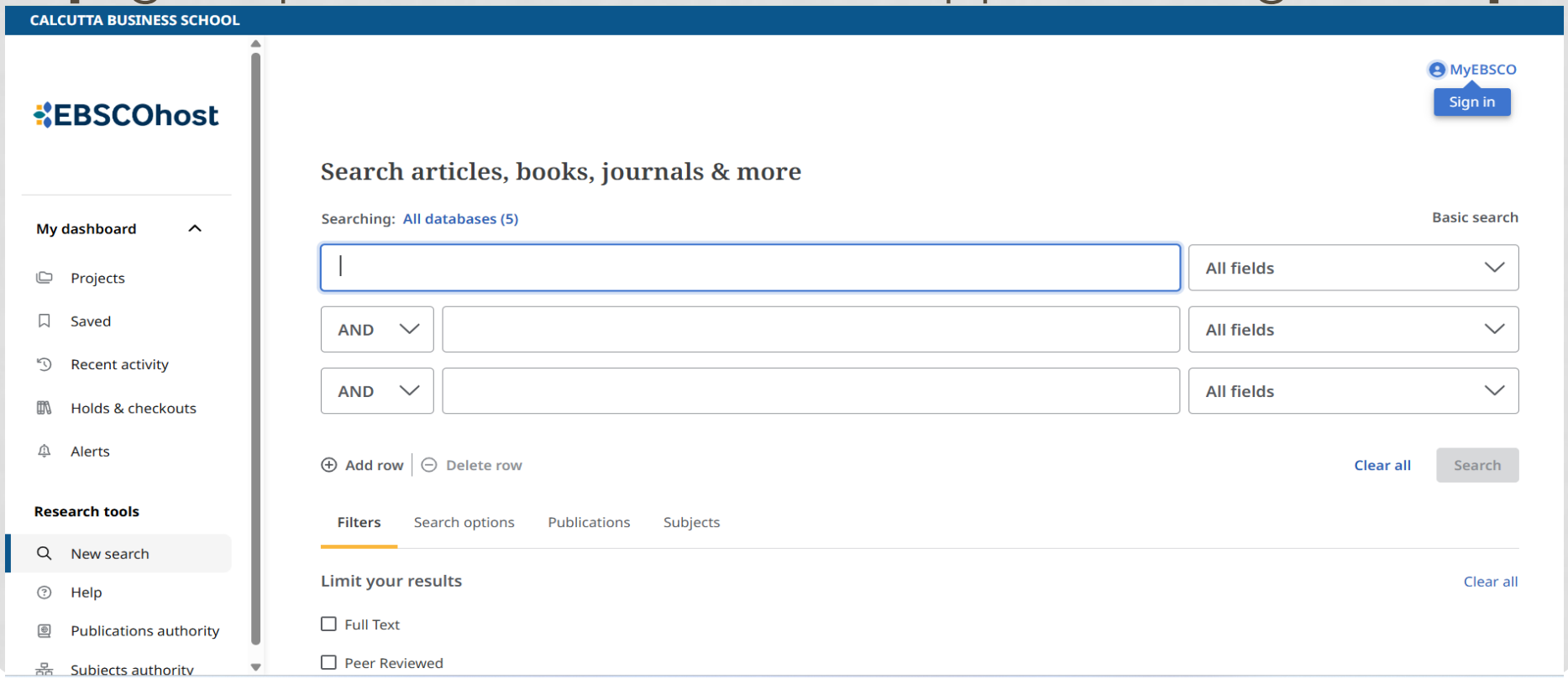


E-JOURNAL DATABASE

- **EBSCO**

  http://search.ebscohost.com

[login & password which will be supplied during access]

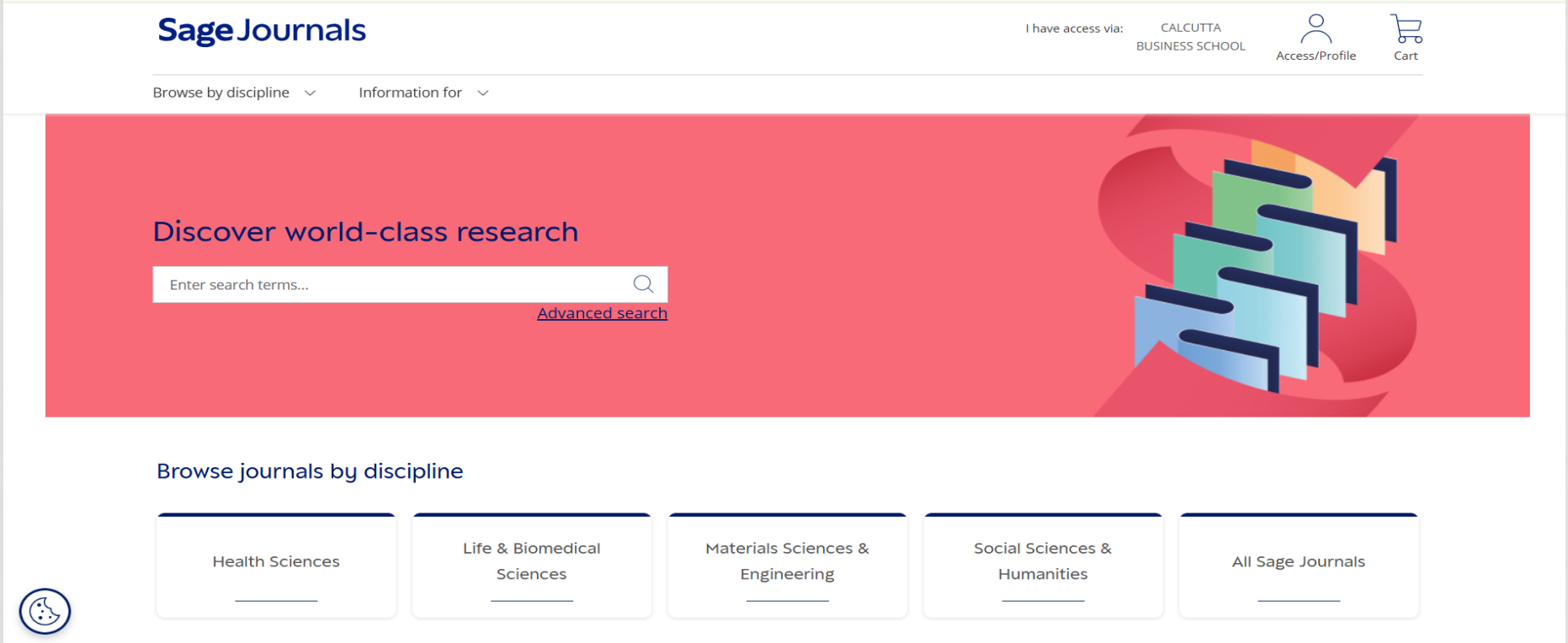


E-JOURNAL

- **Sage Online**

  http://online.sagepub.com

[login & password which will be supplied during access]



LIST OF E-JOURNALS

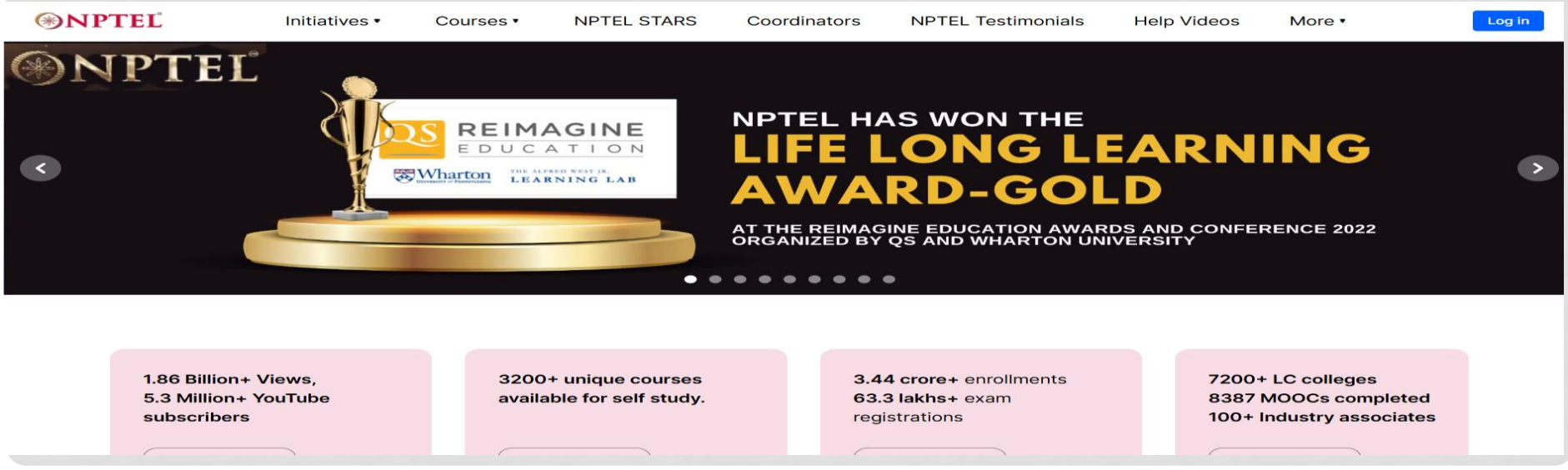
1. Asian Journal of Management Cases
2. Asia Pacific Journal of Management Research and Innovation
3. IIM Kozhikode Society and Management Review
4. Journal of Contemporary Business Research
5. Journal of Human Values
6. Metamorphosis: Journal of Management Research
7. Paradigm
8. South Asia Economic Journal
9. South Asian Journal of Business and Management Cases
10. Vikalpa

COURSE MATERIALS (VIDEO LECTURES)

NPTEL

National Programme on Technology Enhanced Learning. Contents for the above courses were based on the model curriculum suggested by **All India Council for Technical Education (AICTE)** and the syllabi of major affiliating **Universities in India**.

Visit the link: https://nptel.ac.in/



E-BOOKS

Pearson E-library

To Access Link: https://eLibrary.in.pearson.com

User ID: Your registered email

IDPassword: Pearson@1

Steps to Access eBooks:

- Log in to the Pearson eLibrary platform.
- Click on the My Library tab to view all the subscribed Pearson titles (34 titles in total).
- Click on Add to Bookshelf for each title you wish to add.
- Once added, go to My Bookshelf to begin reading the eBook.

LIST OF E-BOOKS

Pearson 34 book(s) are available in eLibrary

1. Marketing Management, An Asian Perspective
   Kotler, Philip
2. Processes, Systems, and Information: An Introduction
   Kroenke
3. INTRODUCTION TO DATA MINING
   PANG-NING TAN
4. Managerial Economics
   Agarwal
5. Business Communication for Managers, 2/e
   Payal Mehra
6. Business Ethics: An Indian Perspective, 3e
   Fernando
7. Business Communication Today
   Courtland L. Bovée
8. Supply Chain Management
   Sunil Chopra
9. Supply Chain Management : Text and Cases
   Sople
10. Business Intelligence: A Managerial Approach
    Sharda, Ramesh; Delen, Dursun; Turban, Efraim; King, David
11. Managerial Accounting
    Proctor
12. Operations Strategy, 5/e
    Slack
13. The Art and Science of Business Communication...
    P.D. Chaturvedi; Chaturvedi Mukesh
14. Statistics For Management, 8/e
    Levin
15. Business Analytics, 3e
    Evans
16. R for Everyone: Advanced Analytics and Graphi...
    Lander
17. Service Operations Management: Improving Serv...
    NA
18. Consumer Behaviour : The Indian Context (Conc...
    Ramesh Kumar
19. Business Statistics
    Bajpai
20. Business Research Methods, 2e
    Bajpai
21. Organizational Behavior 18e
    Robbins/Vohra
22. Verbal Ability and Reading Comprehension for ...
    Sinha Nishit K
23. Fundamentals of Digital Marketing
    Puneet Singh Bhatia
24. Supply Chain Management 2/e
    Shah
25. Behavior in Organizations
    Greenberg
26. Quantitative Aptitude for CAT, 4e
    Sinha Nishit K
27. Consumer Behavior, 12/e
    Schiffman
28. Legal Aspects of Business
    Agarwal
29. Human Resource Management
    Dessler Gary
30. Business Ethics: Concepts and Cases
    Velasquez
31. FINANCIAL ACCOUNTING
    P. C. Tulsian
32. Financial Management
    I.M. Pandey
33. Strategic Brand Management
    Keller; Parameswaran; Jacob
34. Financial Accounting for Managers
    AMBRISH GUPTA

INSTITUTIONAL MEMBERSHIP

- ***DELNET***
  http://delnet.nic.in/
- ***NDLI***
  https://ndl.iitkgp.ac.in/
- ***British Council Library***
  https://www.britishcouncil.in/library
- ***American Library eLibraryUSA***
  https://in.usembassy.gov/education-culture/american-spaces/american-center-kolkata/american-library-kolkata/

OTHER RESOURCES

e-PG Pathshala

e-PG Pathshala is an initiative of the MHRD under its National Mission of Education through ICT (NME-ICT) 22,000 e-modules are available It provide high quality, curriculum-based, interactive content of 70 subjects across all disciplines of social sciences, arts, fine arts & humanities, natural & mathematical sciences.

Visit: www.epgp.inflibnet.ac.in

or

https://sakshat.ac.in/?project=e-pg-pathshala

OTHER RESOURCES

PARAKH

Student's Learning Assessment Portal

It is designed to measure the benchmark levels and gains in academic and aptitude skills by the students in technical programs and to understand the various factors that affect skill development of students in Technical Institutes across India.

Visit the below link:

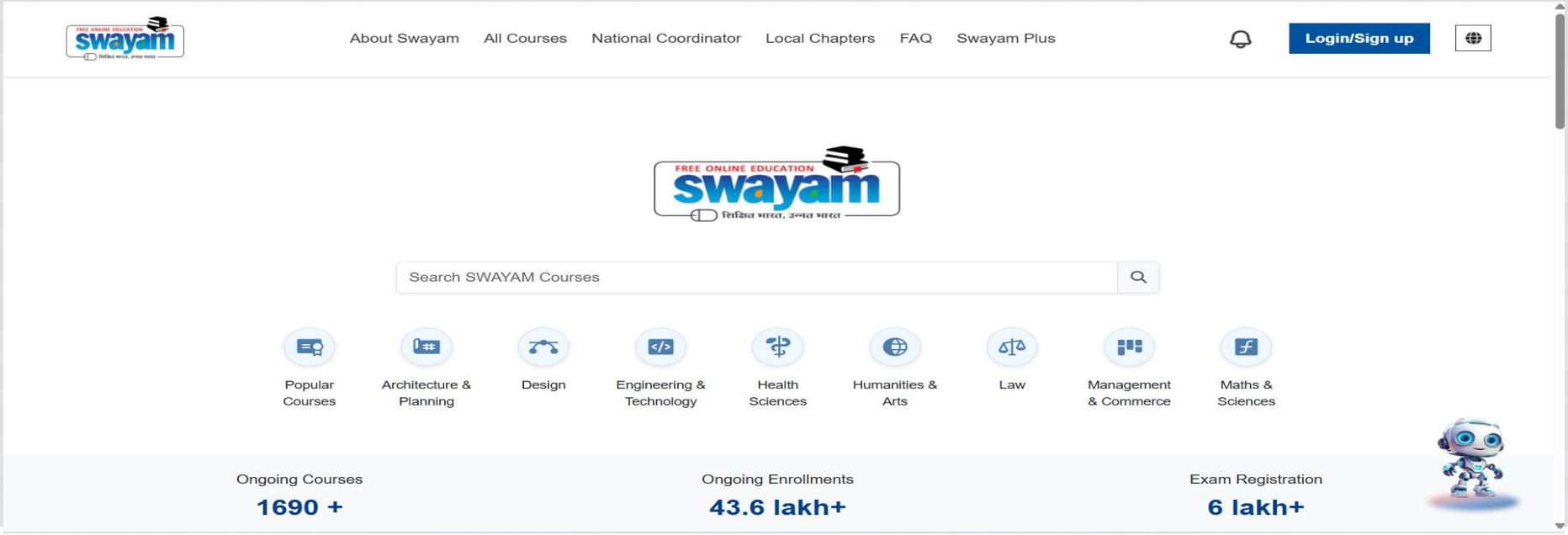
https://parakh.aicte-india.org/login

OTHER RESOURCES

SWAYAM

SWAYAM seeks to bridge the digital divide for students who have hitherto remained untouched by the digital revolution and have not been able to join the mainstream of the knowledge economy.

Link: https://swayam.gov.in/about



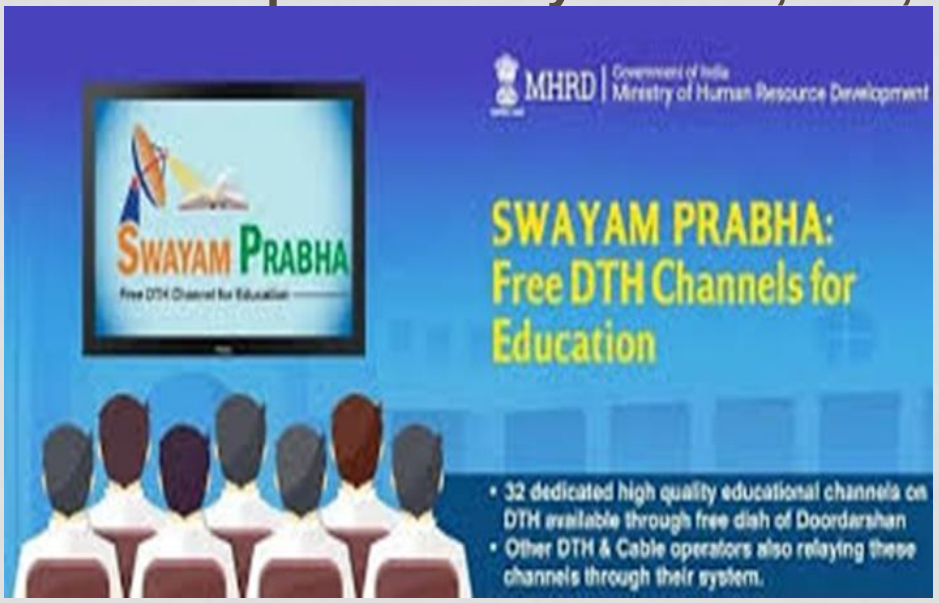
OTHER RESOURCES

SWAYAM- PRABHA

It is a group of 34 DTH channels devoted to telecasting of high-quality educational programmes on 24X7 basis using the GSAT-15 satellite. Every day, there will be new content for at least (4) hours which would be repeated 5 more times in a day, allowing the students to choose the time of their convenience. The contents are provided by NPTEL, IITs, UGC, CEC, IGNOU.

Link:

https://www.swayamprabha.gov.in/



OPEN SOURCES RESOURCES

Directory of Open Access Journals

Link: https://doaj.org/

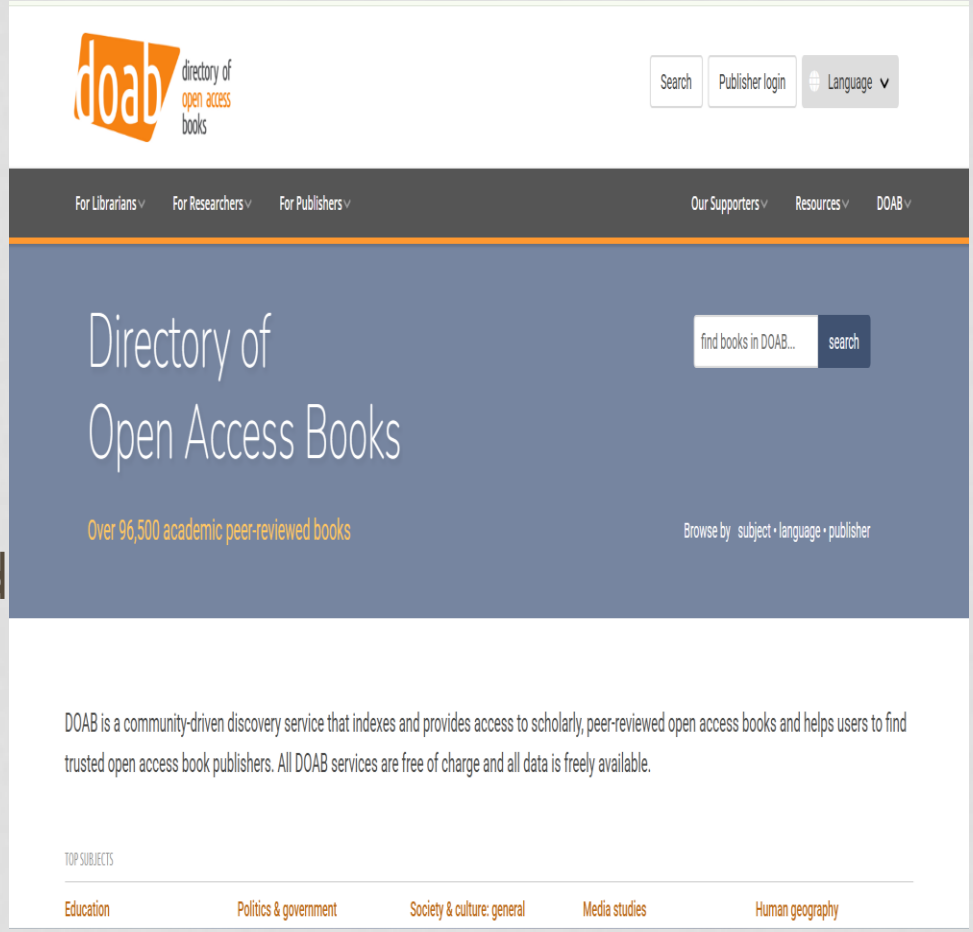
DOAJ is an online directory that indexes and provides access to high quality, open access, peer-reviewed journals. All data is freely available.

OPEN SOURCES RESOURCES

Directory of Open Access Books

Link: https://www.doabooks.org/

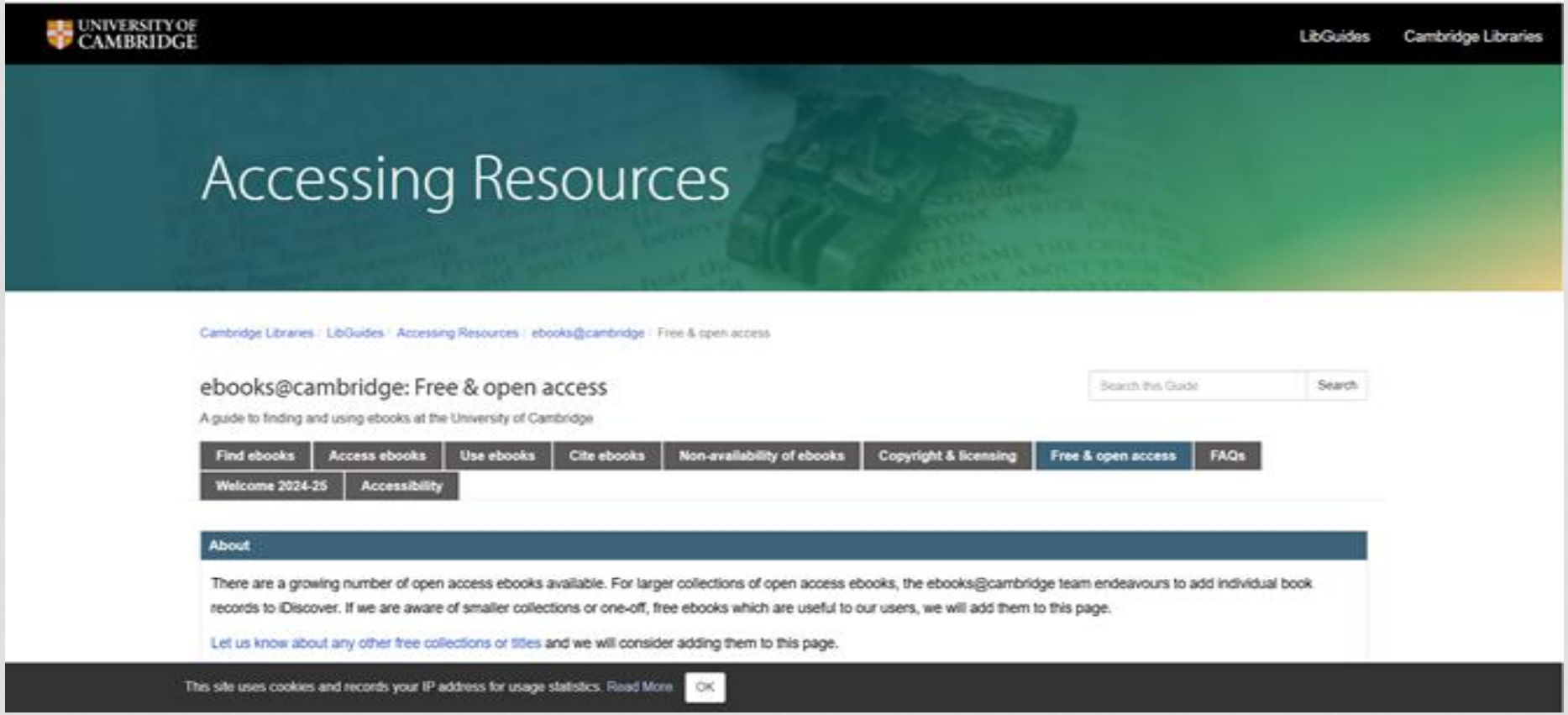
The directory is open to all publishers who publish academic, peer reviewed books in Open Access and should contain as many books as possible, provided that these publications are in Open Access and meet academic standards.



OPEN SOURCES RESOURCES

Cambridge Free Books

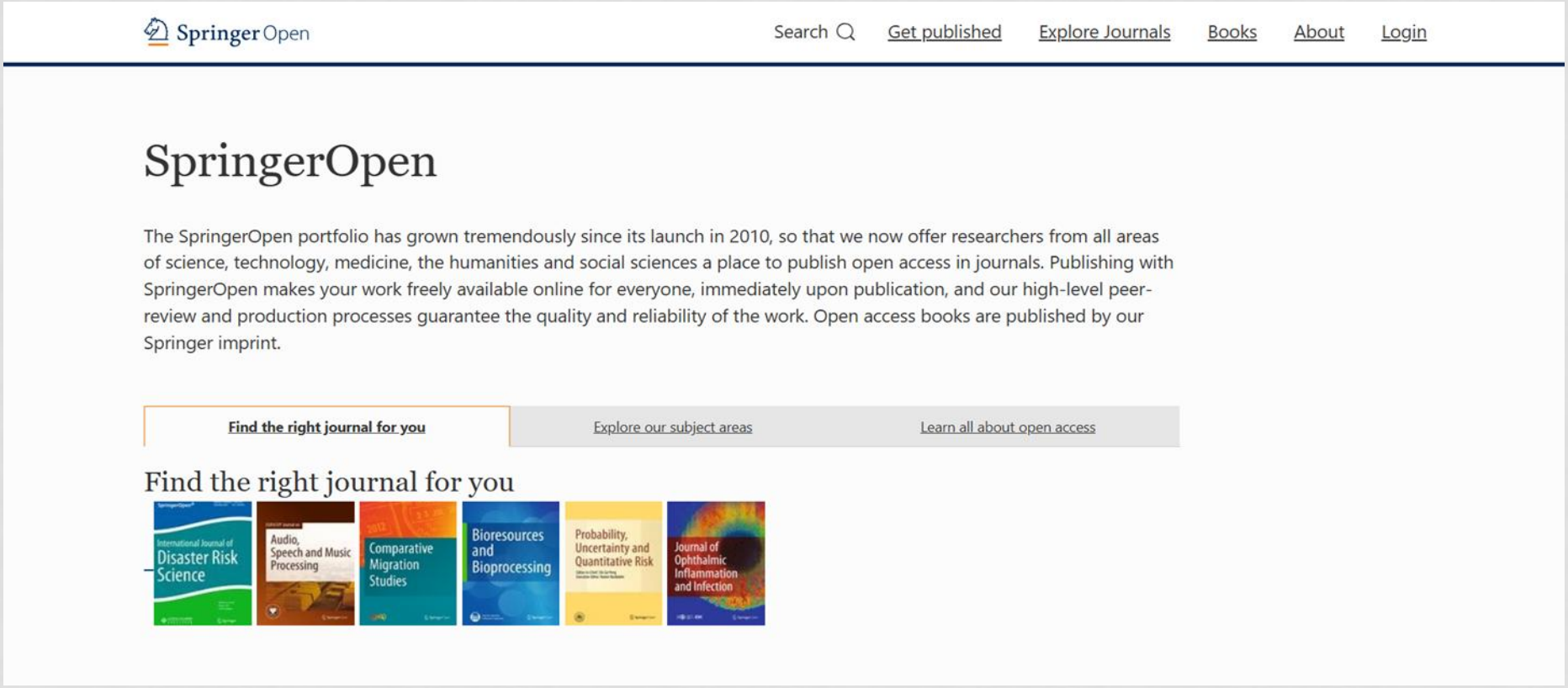
Link: https://libguides.cam.ac.uk/cambridgeebooks/free/



OPEN SOURCES RESOURCES

Springer Open Books

Link: https://www.springeropen.com/



BORROWING OF BOOKS

- Students can issue **3 books for 15 days**.
- Students returning books after due dates will be fined

  General Category: Rs. 20/- per day's delay.

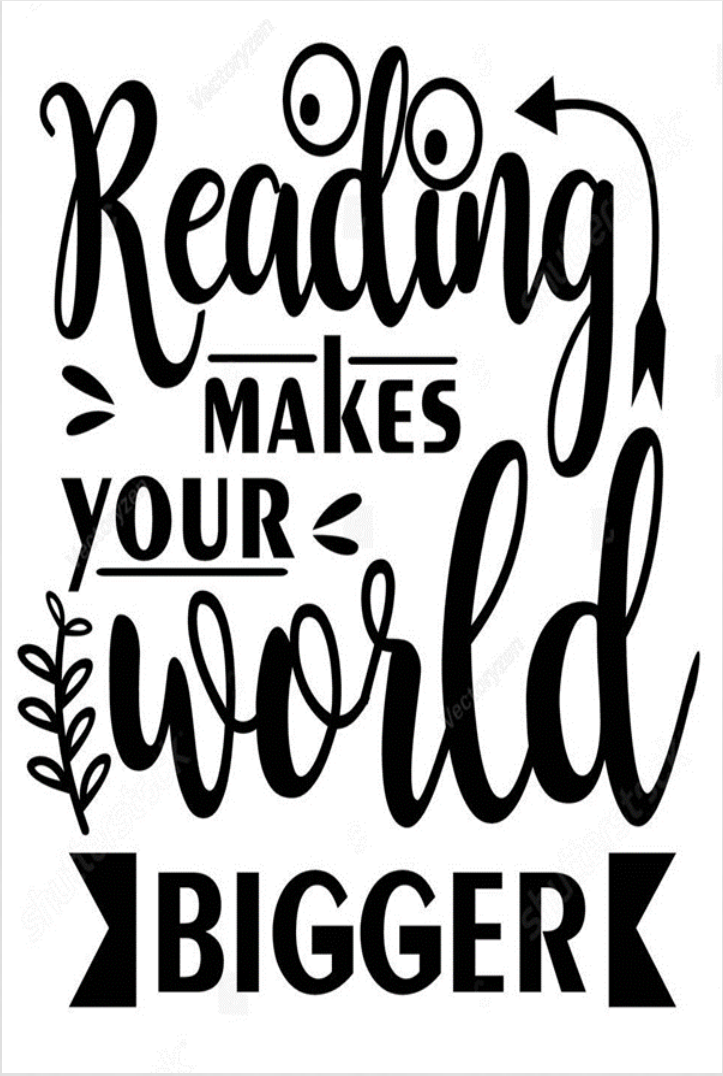
  Overnight Category: Rs. 15/- per hour's delay from 10 AM
- Borrowers **are liable for damage and loss of books**, if any; they should check the physical condition of a book while borrowing the same.

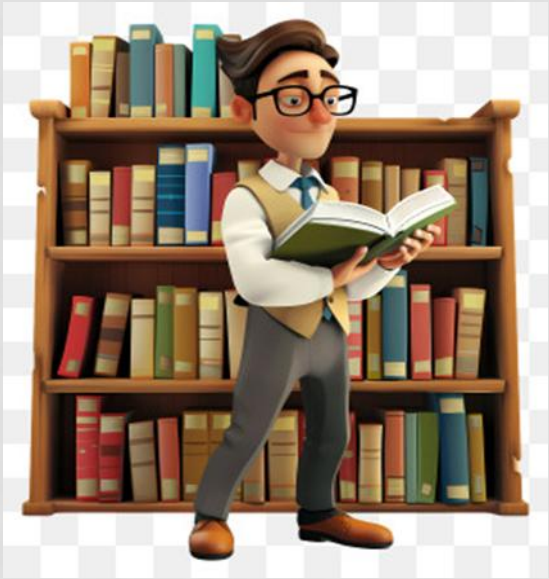
DO'S AND DON'TS

- Do not hide, mishandle or upset the arrangement of books.
- Please do not replace a book on shelves, we will do it for you.
- Do not tear off pages from books or journals. Do not deprive other readers of a benefit you are keen on getting.
- Reading materials should not be taken out from the reading hall for Xeroxing, without express permission of the Librarian.
- Silence must be observed in the Library.
- The Library is your own property, help us to maintain it well.

MOTTO OF LIBRARY

- Documents are for use
- Every User his/her documents
- Every documents its User
- Save time of User
- Library is a growing organism





THANK YOU

SEE YOU AT THE LIBRARY