



# Post Graduate Diploma in Management

## Course outline

Some of the General papers are as follow

Papers
Managerial Economics
Marketing Management
Quantitative Techniques for Decision Making
Organizational Behavior
Managerial Accounting
Business Intelligence & Data Analytics
Strategic Digital Marketing
Ethical Decision Making in Business
Business Research Management
Communication Strategies
Business Law
International Management
Strategic Management

## Specializations:

### Finance

Papers
Security Analysis and Portfolio Management (SAPM)
Audit & Taxation
Corporate Finance
Financial Risk Management
Financial Derivatives Management
Commercial Banking
Financial Analytics

### Marketing

Papers
Consumer Behavior
Sales & Distribution Management
B2B Marketing
Retail Marketing
Services Marketing
Digital Marketing
Marketing Research

# Logistics & Supply Chain Management

<b>Papers</b>
Logistics and Distribution Management
Total Quality Management
Purchasing & Supply Management
Technology in SCM
Sustainable Operations Management
Supply Chain Analytics
Global Operations Management

# Human Resource Management

<b>Papers</b>
Strategic Human Resource Management
Compensation Management
Employee Relations and Employment Laws
HR System & Audit
HR Analytics
Performance Management and Appraisal
Industrial Psychology

# Business Analytics

<b>Papers</b>
Foundation of Data Science
Business Intelligence & Data Visualization
Mathematical Modelling
Quantitative technique for Managers
Advanced AI/ML Technique & Applications
Information Management – Data Security & Privacy
Cloud Computing