

**2-YEAR FULL TIME AICTE APPROVED PGDM PROGRAMME WITH DUAL SPECIALISATION AREAS:**

- i. MARKETING MANAGEMENT AND FINANCIAL MANAGEMENT**
- ii. MARKETING MANAGEMENT AND OPERATIONS MANAGEMENT**
- iii. MARKETING MANAGEMENT AND HUMAN RESOURCE MANAGEMENT**
- iv. MARKETING MANAGEMENT AND BUSINESS ANALYTICS**
- v. FINANCIAL MANAGEMENT AND OPERATIONS MANAGEMENT**
- vi. FINANCIAL MANAGEMENT AND HUMAN RESOURCE MANAGEMENT**
- vii. FINANCIAL MANAGEMENT AND BUSINESS ANALYTICS**
- viii. OPERATIONS MANAGEMENT AND HUMAN RESOURCE MANAGEMENT**
- ix. OPERATIONS MANAGEMENT AND BUSINESS ANALYTICS**
- x. HUMAN RESOURCE MANAGEMENT AND BUSINESS ANALYTICS**