



## Revised Preparatory Class Schedule Batch 2020-22

<b>Pre Lunch Session</b>			<b>Post Lunch Session</b>	
<b>Date &amp; day</b>	<b>11.00 am -11.40 am</b>	<b>Resource Person</b>	<b>3.00pm - 3.40 pm</b>	<b>Resource Person</b>
01.06.2020 (Monday)	Know your company I	Prof. Tamal Dutta Chaudhuri	Mathematics for Managers-1	Prof. Suman Kumar Dawn
02.06.2020 (Tuesday)	Understanding Marketing Management	Prof. Sanjana Mondal	Mathematics for Managers -II	Prof. Suman Kumar Dawn
03.06.2020 (Wednesday)	Know your company II	Prof. Tamal Dutta Chaudhuri	Defining Production Process	Prof. Siddhartha Sengupta
04.06.2020 (Thursday)	Operations Management	Prof. Sanjib Biswas	Data Science-1	Prof. Indranil Ghosh
05.06.2020 (Friday)	HR Management in Organizations	Prof. Shuvendu Majumder	Understanding Customer	Prof. Pinaki Ranjan Bhattacharyya
06.06.2020 (Saturday)	Concepts of Management-I	Prof. Tamal Dutta Chaudhuri	Basics of Operations Management	Prof. Sanjib Biswas
<b>Sunday Off</b>				
08.06.2020 (Monday)	Evolution of Marketing Management	Prof. Sanjana Mondal	Determinants and Matrices- 1	Prof. Suman Kumar Dawn
09.06.2020 (Tuesday)	Data Science-II	Prof. Indranil Ghosh	Determinants and Matrices -2	Prof. Suman Kumar Dawn
10.06.2020 (Wednesday)	Defining Quality Management	Prof. Siddhartha Sengupta	Leadership & Leadership Styles	Prof. Shuvendu Majumder
11.06.2020 (Thursday)	Concepts of Management-II	Prof. Tamal Dutta Chaudhuri	Applications of Data Science in Management	Prof. Sanjib Biswas
12.06.2020 (Friday)	Managing Information and its importance	Prof. Indranil Ghosh	Differences between Rural and Urban customer lifestyles	Prof. Suman Kumar Dawn
13.06.2020 (Saturday)	Value Creation	Prof. Sanjana Mondal	What is Finance?	Prof. Tamal Datta Chaudhuri
<b>Sunday Off</b>				
15.06.2020 (Monday)	IT in the Management of Logistics and Supply chain	Prof. Sanjib Biswas	Build a Strategic Framework: Mission Statement, Vision, Values	Prof. Shuvendu Majumder
16.06.2020 (Tuesday)	Production Planning	Prof. Siddhartha Sengupta	Understanding the impact of celebrity endorsements	Prof. Pinaki ranjan Bhattacharyya
17.06.2020 (Wednesday)	Understanding customer perceptions	Prof. Sanjana Mondal	Concept of ABC Analysis	Prof. Sanjib Biswas
18.06.2020 (Thursday)	Understanding Inventory management	Prof. Indranil Ghosh	Managing Personal Finance	Prof. Tamal Dutta Chaudhuri
19.06.2020 (Friday)	Differential Calculus -1	Prof. Suman Kumar Dawn	Marketing challenges in 21 <sup>st</sup> Century	Prof. Pinaki ranjan Bhattacharyya

20.06.2020 (Saturday)	Differential Calculus -2	Prof. Suman Kumar Dawn	Types of Data & Data Screening	Prof. Indranil Ghosh
<b>Sunday Off</b>				
22.06.2020 (Monday)	The factors that lead to customer satisfaction	Prof. Suman Kumar Dawn	What is a Business Model?	Prof. Tamal Dutta Chaudhuri
23.06.2020 (Tuesday)	Inventory Management Techniques & tools	Prof. Siddhartha Sengupta	Consumer Decision Styles & Framework	Prof. Pinaki Ranjan Bhattacharyya
24.06.2020 (Wednesday)	Just-in-time inventory management.	Prof. Indranil Ghosh	The Effect of Motivation on Employee's Performance	Prof. Shuvendu Majumder
25.06.2020 (Thursday)	2 x 2 framework of analysis	Prof. Tamal Datta Chaudhuri	Product life Cycle ( PLC) Curve	Prof. Sanjana Mondal
26.06.2020 (Friday)	Case Method of Teaching I	Prof. Tamal Datta Chaudhuri	Brand, Brand image and consumer behavior	Prof. Pinaki Ranjan Bhattacharyya
27.06.2020 (Saturday)	Essentials of Management Information System	Prof. Indranil Ghosh	People , Process and Technology	Prof. Sanjib Biswas
<b>Sunday Off</b>				
29.06.2020 (Monday)	Case method of Teaching II	Prof. Tamal Dutta Chaudhuri	Integrating Marketing Communication	Prof. Sanjana Mondal
30.06.2020 (Tuesday)	Innovation & Entrepreneurship	Prof. Pinaki Ranjan Bhattacharyya	Work and Workplace environment	Prof. Shuvendu Majumder
01.07.2020 (Wednesday)	Financial Instruments	Prof. Tamal Datta Chaudhuri	Just in Time ( JIT) and its implementation	Prof. Indranil Ghosh
02.07.2020 (Thursday)	Retail Management and Retail Formats	Prof. Suman Kumar Dawn	Basics of Supply Chain Management	Prof. Sanjib Biswas
03.07.2020 (Friday)	The Impact of a Store's Environment on Purchasing	Prof. Suman Kumar Dawn	Fourteen Principles of Fayol	Prof. Shuvendu Majumder
04.07.2020 (Saturday)	Permutation and combination	Prof. Suman Kumar Dawn	Financial Institutions-I	Prof. Tamal Datta Chaudhuri
<b>Sunday Off</b>				
06.07.2020 (Monday)	How the Internet Changed Consumer Behavior	Prof. Sanjana Mondal	Defining Marketing Environments	Prof. Suman Kumar Dawn
07.07.2020 (Tuesday)	Financial Institutions- II	Prof. Tamal Datta Chaudhuri	Essential Personality Traits	Prof. Shuvendu Majumder
08.07.2020 (Wednesday)	Statistics for Managers-1	Prof. Suman Kumar Dawn	Basic Probability	Prof. Suman Kumar Dawn
09.07.2020 (Thursday)	Statistics for Managers -II	Prof. Suman Kumar Dawn	A discussion on Market Segmentation	Prof. Sanjana Mondal
10.07.2020 (Friday)	Human Resource Planning for	Prof. Shuvendu Majumder	World Economic Outlook	Prof. Tamal Dutta Chaudhuri

	Organisational Performance			
11.07.2020 (Saturday)	Strengths and Weaknesses of supply chain in large and diversified business organisations	Prof. Sanjib Biswas	Use of Material Management in Manufacturing Organizations	Prof. Siddhartha Sengupta
<b>Sunday Off</b>				
13.07.2020 (Monday)	Maxima and Minima	Prof. Suman Kumar Dawn	Team Formation and Team Work on Organisational Productivity	Prof. Shuvendu Majumder
14.07.2020 (Tuesday)	Ethical Issues in Operations Management	Prof. Sanjib Biswas	The Indian Economy- I	Prof. Tamal Dutta Chaudhuri
15.07.2020 (Wednesday)	Building Brand Loyalty: Challenges, and Success Stories	Prof. Pinaki Ranjan Bhattacharyya	Concepts and Techniques related to Materials management.	Prof. Siddhartha Sengupta
16.07.2020 (Thursday)	Enterprise Resource Planning (ERP) in improvising business operations	Professor Sanjib Biswas	The Indian Economy- II	Prof. Tamal Dutta Chaudhuri
17.07.2020 (Friday)	Global Challenges for Manufacturing Organizations	Prof. Siddhartha Sengupta	Kaizen and its implementation	Prof. Indranil Ghosh
18.07.2020 (Saturday)	Technology Management in Operations	Prof. Sanjib Biswas	The Importance of Brand Personalities	Prof. Pinaki Ranjan Bhattacharyya
<b>Sunday Off</b>				
20.07.2020 (Monday)	Using Distribution Channels for Effective Marketing	Prof. Sanjana Mondal	Ways of advertising and promotion in rural areas	Prof. Suman Kumar Dawn
21.07.2020 (Tuesday)	Defining 5-S	Prof. Siddhartha Sengupta	Service Quality and Consumer satisfaction	Prof. Pinaki Ranjan Bhattacharyya
22.07.2020 (Wednesday)	Importance of Effective Communication in Organisation	Prof. Shuvendu Majumder	Understanding Six Sigma	Prof. Sanjib Biswas
23.07.2020 (Thursday)	The Growing Importance of Digital Marketing in Businesses	Prof. Sanjana Mondal	Management Information System and its importance in business	Prof. Indranil Ghosh
24.07.2020 (Friday)	Staff Training and Development	Prof. Shuvendu Majumder	Research In Marketing	Prof. Suman Kumar Dawn