



Calcutta Business School
(A Unit of Shikshayatan Foundation)
Research Policy

Calcutta Business School (CBS) endeavors to create a congenial environment for research work pertaining to various domains of the management science. Being a progressive private b-school in the eastern India, it aims to establish its identity as a one of the frontier private management institute in management research. In tune with its vision, mission and core values, CBS encourages high quality collaborative multi-disciplinary research work having managerial and social implications. CBS intends to incorporate frontier concepts and practices derived from the high quality research outcome to enrich the academic standard and to become a sought after destinations for the researchers and practitioners for collaborations. This research policy provides a guideline for the faculty members, students and collaborators from outside world related to research and publication activities in CBS

1. Vision:

To become a leading private b-school in eastern India in terms of scholarly research outcome by 2023

2. Objective(s)

- i) To create a conducive ecosystem to foster scholarly research work by the faculty members and students of CBS
- ii) To promote and encourage collaborative research work on frontiers of concepts and practices of management science with academic, managerial and social relevance and applications
- iii) To organize seminars/webinars/conferences/workshops/training programs on research methodology and contemporary topics pertaining to various disciplines of management science
- iv) To explore possibilities for collaborating with researchers and practitioners from external universities/institutions/industries of repute in India and abroad.
- v) To ensure ethics and integrity in research

3. Support for research and publication

The competent authority encourages all the faculty members and students for contributing scholarly research work with managerial, social, environmental, and technical implications and provides support in terms of space, library, lab facilities and funding. CBS provides financial support to the faculty member to meet their research related expenses

For Calcutta Business School

Authorised Signatory/lea

like field, attending conferences, purchase of software for research, Publication or Article Processing or Open Access fee towards publication and any other contingent requirement subject to approval of the competent authority upon submission of proper documents/evidence of expenditure with justification. On duty leave to the faculty members for field work, attending conferences and/or any specific research related work subject to the approval of his/her reporting authority. CBS provides a balance of workload to allow the faculty members to carry out scholarly research work within the working hours.

4. Expected research outcome

- i) Publication of research papers in peer reviewed/ refereed/indexed journals. In this regard, CBS encourages the faculty members and students to publish their work in Scopus/Web of Science/Science Citation Index (SCI)/Social Science Citation Index (SSCI)/Science Citation Index-Expanded (SCI-E)/ Emerging Sources Citation Index (ESCI)/Indian Citation Index (ICI)/UGC Care/Australian Business Deans Council (ABDC) listed/indexed journals.
- ii) Publication of cases with recognized publishers
- iii) Publication of books/book chapters with recognized publishers
- iv) Presentation of papers in reputed international and/or national conferences which follows appropriate peer-review process and publish conference proceedings with valid ISBN and/or provides opportunities to publish in reputed journals

It is expected that a faculty member should attend at least one AICTE/UGC recognized FDP and present papers in at least two national/one international conference and publish at least one paper in reputed journal as mentioned above in an academic year (July-Jun)

5. Reward & Recognition

CBS recognizes the contributor of the month and contributor of year as per policy of the Foundation. In every research work the name of Calcutta Business School (A unit of Shikshaytan Foundation) and the name of the journal (where the work is published) as stated in point no. 4 needs to mentioned.

Version: 2.

Date created: October 07, 2021

Prepared by: Prof. Sanjib Biswas, Coordinator, Research Cell, CBS

Approved by: For Calcutta Business School



Authorised Signatory/ies