

Internet Marketing 101

2 Days Program on Strategic Digital Marketing

Session Plan

- **Day 1:** Digital Marketing Tools & Market Research
- **Day 2:** Search Engine Optimization (SEO) & Google AdWords/Ads



Course Details



Duration: 2 days (2 hours / day)



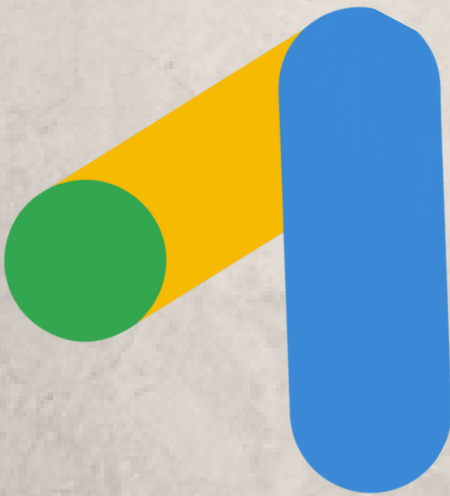
Registration Fee: ₹ 200/ student



Mode: Virtual (Zoom Platform)



e-Certificate of completion



Who Should Attend



Class XI -XII students

Visit our website:

<https://calcuttabusinessschool.org.in/>

Faculty
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