



Calcutta Business School (CBS)

(A Unit of Shikshayatan Foundation)

Campus I Diamond Harbor Road; Bishnupur; South 24 Parganas; West Bengal - 743503

www.calcuttabusinessschool.org.in

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PGDM Programme Curriculum PGDM Batch 2022-24

1st Year COURSE STRUCTURE: 1ST Trimester

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making -I	3	30	DM 20301
3	Marketing Management	3	30	DM 20201
4	Financial Accounting	3	30	DM 20102
5	Organizational Behavior	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501
7	Oral Communication	3	30	DM 20901
8	Business Laws	1	10	DM 20902
9	Human Values & Business Ethics (Workshop Mode)	1	10	DM 20907
	Total Credit	22	220	

COURSE STRUCTURE: 2nd Trimester

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Organizational Structure and Design	3	30	DM 20402
3	Operations Management	3	30	DM 20302
4	Quantitative Techniques for Decision Making-II	3	30	DM 20304
5	Corporate Social Responsibility	1	10	DM 20903
6	Digital Marketing	3	30	DM 20203
7	Managerial Skills for Effectiveness (Workshop)	1	10	DM 20904
8	Leadership & Change Management Practicum (Workshop)	1	10	DM 20404
9	Rural Immersion (Field Study)	1	10	DM 21004
10	Written Communication	3	30	DM 20902
11	Winter Internship	1	4-5 Weeks	DM 21003
	Total Credit	22	210	

COURSE STRUCTURE: 3rd Trimester

Term-III	Courses	Credits	Hours	Code
1	Business Research Methodology (With Application Software)	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Human Resource Management	3	30	DM 20403
4	Economic Environment & Policy	1.5	15	DM 20104
5	Creating And Managing New Ventures	3	30	DM 20601
6	Managerial Accounting	2	20	DM 20105
7	Business Analytics –I (Using Application Software)	1.5	15	DM20502
8	Logistics And Supply Chain Management	3	30	DM 20306
9	Design Thinking and Innovation (Workshop Mode)	1	10	DM 20603
10	Foreign Language	1	30	DM 20908
	Total Credit	22	240	

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

PGDM PROGRAMME CURRICULUM – 2ND YEAR COURSE STRUCTURE BATCH 2021-23

COURSE STRUCTURE: 4th Trimester

Term-IV	Courses	Credits	Hours	Code
Core Courses				
1	Business Analytics –II (Using Application Software)	1.5	20	DM 20503
2	Advanced Course on NEN	1.5	20	DM 20602
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	220	

COURSE STRUCTURE: 5th Trimester

Term-V	Courses	Credits	Hours	Code
Core Courses				
1	International Management	3	30	DM 20909
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	210	

COURSE STRUCTURE: 6th Trimester PGDM Batch 2021-23

Term-VI	Courses	Credits	Hours	Code
1	Technology Management And New Business Model	1	10	DM 20604
2	Sustainable Development	1	15	DM 20702
3	Dissertation	3		DM 21003
4	Grand Viva II	Qualifying		DM 21004
	Total Credit	5		

Total Credit: 116