

Calcutta Business School

MANDATORY DISCLOSURE – 2022

Mandatory Disclosure Updated on	–	14 th Nov, 2022
AICTE File No.	–	Eastern/1-9318449036/2021/EOA
Date & Period of last Approval	–	2 nd July 2022, Period: 2022-23
1. Name of the Institution	–	Calcutta Business School
Address of the Institution	–	Diamond Harbour Road
		J L No. 30 RS No. 153
		Bishnupur, 24 Parganas (South)
City & Pin Code	–	Bishnupur – 743503
State / UT	–	West Bengal
Longitude & Latitude	–	88° 16' 22" E & 22° 23' 30" N
Phone No. with STD Code	–	033 2420 5200
Office hours at the Institution	–	10.00 am to 6.00 pm
Academic hours at the Institution	–	10.00 am to 5.30 pm
E- mail	–	principal@calcuttabusinessschool.org
Website	–	https://calcuttabusinessschool.org.in/
Nearest Railway Station (distance in KM)	–	Howrah, 40kms.
Nearest Airport (distance in KM)	–	NSCBI Airport, 50kms.
Type of Institution	–	Private – Self Financed (AICTE approved)
Category (1) of the Institution	–	Minority – Linguistic - Marwari
Category (2) of the Institution	–	Co-Ed
2. Name and Address of Trust/Society/Company	–	Shikshayatan Foundation
Type of the organization	–	Trust
Address of the organization	–	11 Lord Sinha Road
		Kolkata 700 071
Phone No.	–	033–22821450, 22826350
Fax No.	–	033-22826350
Email	–	sg@shrishikshayatanschool.com
Website of the organization	–	https://shikshayatanfoundation.org/
3. Name of the Principal/Director		
Name of the Principal	–	Dr. Shuvendu Majumder
Exact designation	–	Principal
Phone No. with STD Code	–	033-24205210
Fax No. with STD Code	–	033
E-Mail	–	principal@calcuttabusinessschool.org
Highest degree	–	PhD
Field of specialization	–	OB

4. Name of the affiliating University / Board	–	NOT APPLICABLE
Address	–	
Website	–	
Latest affiliation period	–	

5. Governance

•Governing Board Members

Sl no.	Position	Name
1	Ex-Officio	Shri S. K. Birla President of Society
2	Chairman	Shri Girish Kumar Khaitan Trustee
3	Member	Shri Siddhartha Birla Trustee
4	Member	Dr Subir Chowdhury, Educationist & Mentor
5	Member	Educationist from State Government
6	Member	Prof. Ajoy Kumar Ray Nominee form AICTE Former Director of IEST, Shibpur & Former Professor of IIT Kharagpur,
7	Member	Mr. Sandipan Chakraborti Technologist
8	Member	Mr. Sourav Ghosh Technologist, Advisor of Shikshatayan Foundation
9	Member	Mrs. Bratati Bhattacharyya Educationist, Secretary General/ CEO of Shikshatayan Foundation
10	Member	Mr. Pradeep Kumar Sharma Educationist
11	Member Secretary	Dr. Shuvendu Majumder Principal of Calcutta Business School
13	Member	Prof. Sanjib Biswas Assistant Professor of Calcutta Business School

Frequency of Meetings & Date of Last Meeting – Twice in a year

•Academic Advisory Body

Member
Prof. Jishnu Hazra Professor Production and Operations Management Airbus Chair in Supply Chain Management IIM Bangalore
Prof. Jahar Saha Former Director IIM Ahmedabad
Prof. Ajay K. Roy Former Director IEST and Former Professor IIT Kharagpur
Prof. Dr. Samir Chatterjee Professor, International Management, School of Management, Curtin Business School, Curtin University of Technology, Australia
Prof. Gautam Bandyopadhyay PhD, Associate Professor, NIT Durgapur

Prof. Sitanath Mazumdar

Professor, University of Calcutta

Prof. Purusottam Sen

Retired as Professor, Indian Institute of Management, Calcutta

Prof. Ananda Mohan Pal

Professor, University of Calcutta M.Com., A.C.A., Ph.D.

Prof. Prithwiraj Nath

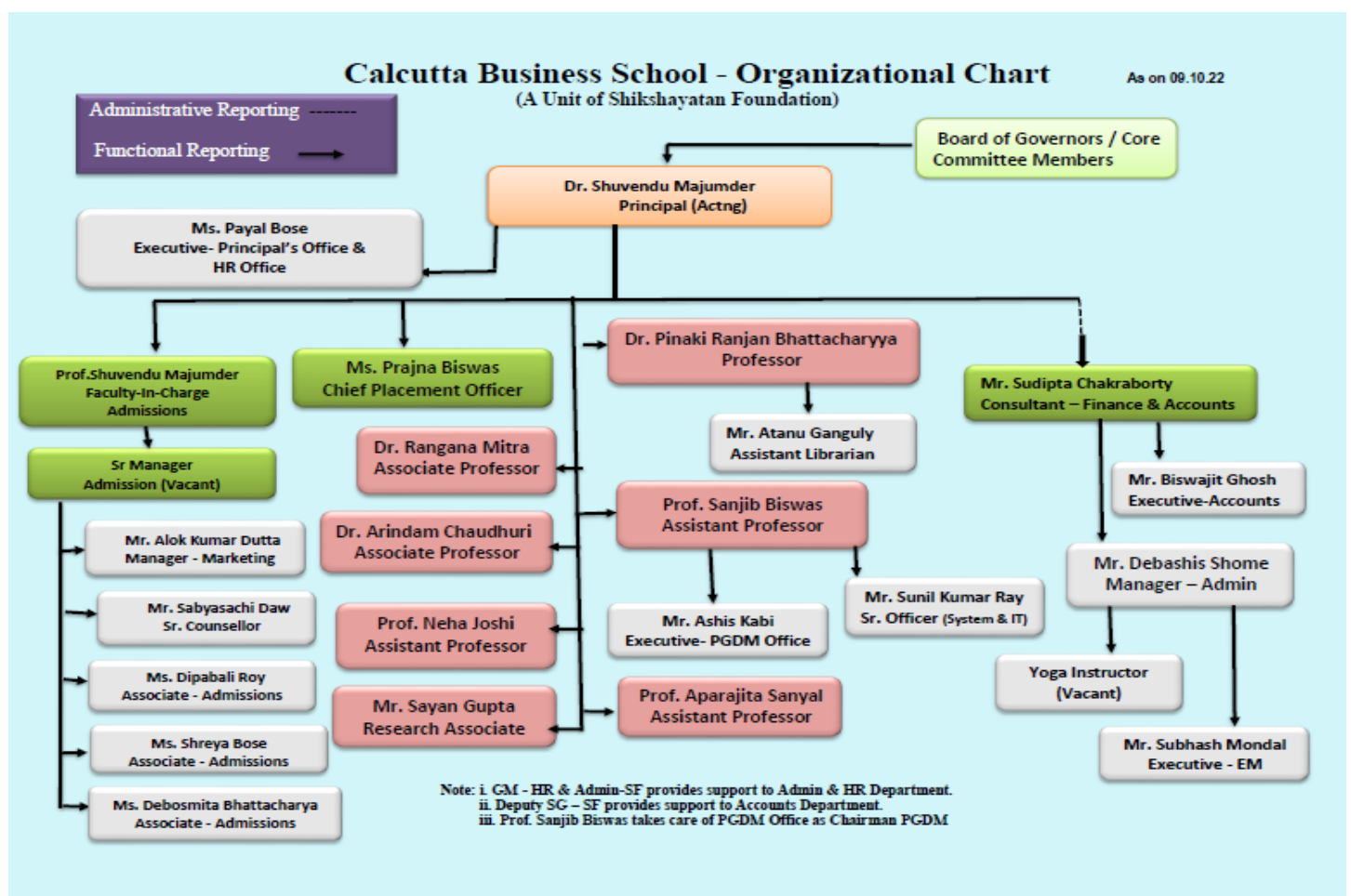
Professor of Marketing and Associate Director of The Retail Institute,
Leeds Beckett University, Leeds, United Kingdom

Prof. D. Mukhopadhyay

Professor of Management , School of Business , Dean-Faculty of Management & Dean-Faculty of Humanities & Social Sciences, Director (Human Resource Development Centre) & Former Vice Chancellor (Interim), SMVD University, Jammu & Kashmir(UT)

Frequency of Meetings & Date of Last Meeting – Usually Twice in a year.

•Organizational Chart

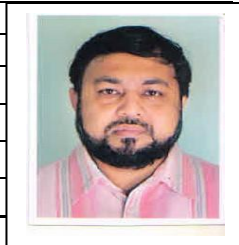


•Nature/Extent of involvement of Faculty and Students in academic affairs/ improvements:
The Institute encourages and organizes special events, conclaves/workshops, alumni talk and special lectures from academicians/industry experts that enrich the students, participants' professional. The students and faculty are involved in all activities and extracurricular interests. To achieve this, students have various academic/professional clubs in different functional areas like marketing, human resource, operations & finance.
•Mechanism/Norms and Procedure for democratic/good governance: In place
•Student feedback mechanism on Institutional Governance/Faculty performance: Online ERP systems
•Grievance redressal mechanism for Faculty, Staff and Students: Online
•Establishment of Anti Ragging Committee: Yes
•Establishment of Online Grievance Redressal Mechanism: Yes
•Establishment of Grievance Redressal Committee in the Institution and Appointment of OMBUDSMAN by the University: Yes
•Establishment of Internal Complaint Committee (ICC): Yes
•Establishment of Committee for SC/ST: Yes
•Internal Quality Assurance Cell: Yes

6. Name of the Programme	–	Post Graduate Diploma in Management (PGDM)		
•Accreditation status of the Course	–	Not Accredited		
•1st Year of approval by the Council	–	2008 (File No.WB/PGDM/002/2008/001 dated 30.06.2008)		
•Level (UG / PG)	–	PG		
•Sanction Intake	–	120		
•Duration of Course	–	2 yrs		
•Fees (as approved by State)	–	Not Applicable		
•Cut of marks – General quota	–	Yes		
		2022-23	2021-22	2020-21
		50%	50%	50%
•Placement Facilities	–	Yes		
•Campus Placement				
		2021-22	2020-21	2019-20
		Highest: 25 Average: 7.33 Median: 6.5	Highest: 10 Average: 6.18 Median: 5.77	Highest: 6.24 Average: 5.52 Median: 5.50
Doctoral Courses (Yes / No)	–	No		
Professional society memberships	–	AIMA, BCCI, CMA		
Consultancy Activities	–	Not yet		
Grants Fetched	–	Research Promotion Scheme from AICTE (2020-21)		
Distinguished Alumni	–	1. Ms. Parag Ranjita Bhowmik, working at Wells Fargo, US 2. Mr. Prasenjit Sengupta, Consultant MART 3. Mr. Rhohan Chatterjee working at Williamson Magor 4. Ms. Piyali Bhattacharjee (Chowdhury), Senior Officer- Estate HR at McLeod Russel India Ltd. 5. Mr. T S Gopinath working at Eveready India Ltd.		

7. Faculty

•Permanent Faculty	– 7
•Adjunct Faculty	–
•Permanent Faculty: Students Ratio	– 1:20

8. Profile of Director/Principal/Faculty**Name of Teaching Staff – DR. SHUVENDU MAJUMDER**

Designation	– Principal
Department	– MANAGEMENT
Date of joining the Institution	– 01/01/2020
Unique ID	–1-7648798348
Qualification with Class / Grade	–

UG	PG	PhD
BA (H)/ Class - II	MBA / Class – I MSc / Class – I	Awarded in 2016 [Under UGC New Regulations]

Total experience in Years – 20 yrs

Teaching	Industry	Research
18 yrs.	2 yrs.	10 yrs.

Papers published - 11

National	International
10	1

Papers presented in conference – 21

National	International
15	6

PhD Guide? Give field & University – Guiding as Associate Supervisor (Processing)

Field	University
CSR	Calcutta University

PhDs / Project Guided –

PhD	Projects in master level
--	Already guided 6-8 Projects/year for last 14 years.

Books published / IPRs / Patents – Not Yet

Professional Memberships - Yes

1. Life Member-INDIAN ASSOCIATION FOR PRODUCTIVITY, QUALITY RELIABILIT
2. Member-IIPM
3. Life Membership- ISTD

4. Member-NHRD
5. Member-RKMIC

Consultancy activities – Consultant from 2008 under Livelihood Development Mission, HRD Strategy, Social Audit, Value Education with the following organizations:

1. ICCO, Netherlands funded and managed by AGRAGATI (NGO)
2. IAPQR
3. Social Livelihood Projects at the branch centres at Ramakrishna Mission
4. Member of Consultant Team of Several Projects funded by NABARD, KVIC, WORLD BANK, DST etc. since 2008.

Awards – 1. Best Exhibit at R.K. Mission Vidyamandira.
2 Received Best Research Paper Award in International Conference at Tirupati University

Grants fetch – Yes

1. Training Grant received from ICCO, Netherlands through AGRAGATI (NGO)
2. Worked as a Consultant under Institutional Grants at VIB, Nimpith from Funding Bodies like DST, ICSSR, WORLD BANK etc.
3. Engaged as one of the Investigator under CSR funded projects implemented through branches of Ramakrishna Mission
4. AICTE RPS-Research Proposal Scheme under AQIS Scheme in 2020-21

Interaction with Professional Institutions –

1. IAPQR
2. IIPM, Kolkata
3. ISOL, New Delhi

Name of Teaching Staff – DR. PINAKI RANJAN BHATTACHARYA

Designation	– Professor
Department	– MANAGEMENT
Date of joining the Institution	– 16th September, 2013
Unique ID	–1-2072138130
Qualification with Class / Grade	–



UG	PG	PhD
B.Sc. (Hons) 2 nd class	MBA 1 st class	Awarded

Total experience in Years – 32 yrs

Teaching	Industry	Research
22	10	11

Papers published - 21

National	International
13	8

Papers presented in conference – 23

National	International
8	15

PhD Guide? Give field & University – Yes

Field	University
Marketing Management	CU, WBUT, IUJ

PhDs / Project Guided – Yes

PhDs	Projects in master level
1 Awarded, 1 Pursuing, 1 Registration under process	550

Books published / IPRs / Patents – 01 Book Chapter;
01 Case Published in AIMS Journal of Management

Professional Memberships – Yes

1. All India Management Association, New Delhi (AIMA)
2. Indian Society for Technical Education, New Delhi (ISTE)
3. MTC Global, Bangalore (MTC)
4. MRSI, Mumbai
5. NHRD, Kolkata

Consultancy activities – Yes


1. Conducted 3 months Management Development Programme of Army Officers titled “Resettlement Training Course 2012 in Supply Chain Management” from May 7, 2012 till July 28, 2012
2. Conducted 8 weeks Management Development Programme of Junior Commissioned Army Officers titled “Resettlement Training Course 2012 in Facilities Management” from December 24, 2012 till February 16, 2013
3. Participated as a Resource Person in Allahabad Bank Window Operator Training Programme conducted at Calcutta Business School from October 21 to November 20, 2013
4. Conducted 3 months Management Development Programme of Junior Commissioned Army Officers titled “Resettlement Training Course in Retail Management” at Calcutta Business School from July 7 to September 27, 2014
5. Resource Person for conducting MDP under Ministry of MSME under ESDP Scheme on February 24, 2021 in Marketing Management
6. Programme Director for Online Case Study Workshop with International participants from July 5-10, 2021 undertaken by Prof Upinder Dhar.

Awards – Yes
Global Silver Jury Award 2021 conferred upon by Wadhvani Foundation in May 2022

Grants fetched – No

Interaction with Professional Institutions – Yes
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1. Ex Member- Board of Studies, College for Management & Economic Studies, University of petroleum and Energy Studies, Dehradun
2. Chaired Session in Marketing at IIM Bangalore
3. Reviewer in SAGE Journal
4. Chaired Marketing Session in the International Conference organized by St Xaviers University, Kolkata at St Xaviers , Kolkata
5. Panel Member of Faculty Selection Committee at J D Birla Institute of Management, Kolkata
6. Member- Editorial Board, MERC Global International Journal of Management
7. Empaneled as Supervisor/ Joint Supervisor for PhD students in Department of Business Management, The University of Calcutta and The ICFAI University Jharkhand, AIMA –AMU
8. Appointed as External Examiner for evaluating PhD Thesis in Management by Gujarat Technical University

Name of Teaching Staff – DR. ARINDAM CHAUDHURI		
Designation	– Associate Professor	
Department	– MANAGEMENT	
Date of joining the Institution	– 7th October 2022	
Unique ID	–	
Qualification with Class / Grade	–	

UG	PG	PhD
BSc Hons in Physics, BTech (Computer Science Engineering)	PG Diploma in Applied Statistics, PGDM, MTech (Computer Science Engineering)	Computer Science

Total experience in Years – 22 yrs

Teaching	Industry	Research
12	10	10

Papers published - 65

National	International
0	65

Papers presented in conference – 35

National	International
0	35

PhD Guide? Give field & University – Yes		
	Field	University
	Data Analytics	NMIMS University Mumbai
PhDs / Project Guided – Yes		
	PhDs	Projects in master level
	2	35
Books published / IPRs / Patents – 5 Books published		
Professional Memberships – Yes		
	1. IEEE	
	2. ACM	
Consultancy activities – Yes		
	1. Manufacturing: Object detection using deep learning in manufacturing industries with British Telecom in 2017	
	2. Life Sciences: Cancer detection using deep learning with Credora Life Sciences in 2016	
	3. Retail: Consumer behavior identification using machine learning in dynamic business world with Walmart Labs in 2014	
Awards – Yes		
	1 Best Paper Award at VGSoM IIT Kharagpur 2008	
	2 Post Doctoral Fellowship at Department of Computer Science University of Copenhagen Denmark 2011	
	3 Post Doctoral Fellowship at Department of Computer Science Technical University of Berlin 2012	
	4 Samsung Best Paper Award Samsung Electronics 2014	
Grants fetched – Yes		
	1 DST Grant RS 3500000 Project: Designing efficient neuro-fuzzy algorithms for electrical control systems 2010	
Interaction with Professional Institutions – Yes; IEEE, ACM		

Name of Teaching Staff – MR. SANJIB BISWAS

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 1st February, 2014
Unique ID	–1-2080926143
Qualification with Class / Grade	–

UG	PG	PhD
B. Tech (Electronics & Telecommunication Engineering) 1 st Class	MBA (Operations Management)- 1 st Class UGC-NET (Management) qualified	Registered (Dept. of Management Studies, NIT, Durgapur)

Total experience in Years – 18 yrs

Teaching	Industry	Research
9	9	8

Papers published - 27

National	International
5	22

Papers presented in conference – 24

National	International
5	19

PhD Guide? Give field & University – No

Field	University

PhDs / Project Guided – Yes

PhDs	Projects in master level
0	60

Books published / IPRs / Patents – No

Professional Memberships – Yes

1. Life Member, Quality Circle Forum of India (QCFI)
2. Member, Indian Institute of Materials Management (IIMM)
3. Member, Association of Computing Machinery (ACM)
4. Member, Operational Research Society of India (ORSI)
5. Member, Analytics Society of India (ASI)
6. Member, Computer Society of India (CSI)
7. Member, International Society on MCDM: Multiple Criteria Decision Making

Consultancy activities – Yes	
	<ol style="list-style-type: none"> 1. Survey Team Member, Calcutta Business School for Employee Satisfaction Survey at Hindustan Copper Limited (2014) 2. Team Member, Calcutta Business School for Diagnostic Study (Manufacturing Excellence) at ALKEM lab Sikkim (2014) 3. Course Coordinator & Resource Person, a two week online certificate course “Multi-Criteria Decision Making Techniques & Applications” organized by Calcutta Business School, August 24- September 04, 2020.
Awards – Yes	
	<ol style="list-style-type: none"> 1. Best Paper Award for the presented paper at the Second International Conference on Frontiers of Operations Research & Business Studies (FORBS 2019) 2. Best Paper Award for the presented paper at J. D. Birla International Management Conference on “Strategic Management in Industry 4.0”, organized by J D Birla Institute of Management, Kolkata, September, 2019. 3. Emerald Best Paper Award for the presented papers (two papers) at the 13th Annual International Conference of IFIM Business School, Bangalore (Convergence 2018) on Applied and/or Interdisciplinary Research: Emerging Economy Perspectives. 4. Best Paper Award for the presented paper at the First International Conference on Frontiers of Operations Research & Business Studies (FORBS 2018)
Grants fetched	– No
Interaction with Professional Institutions	– Yes; QCFI, ASI, ORSI, IIMM, ACM

Name of Teaching Staff – MS. NEHA JOSHI

Designation	– Assistant Professor
Department	– MANAGEMENT
Date of joining the Institution	– 01.11.2021
Unique ID	–1-10901002621
Qualification with Class / Grade	–



UG	PG	PhD
B. Com 1 st Class/ 69.00	M.Com 1 st Class/ 73.70	Continuing

Total experience in Years – 6

Teaching	Industry	Research
6		1

Papers published - Nil

Papers presented in conference - 7

National	International
6	1

PhD Guide? Give field & University – No

PhDs / Project Guided – No

Books published / IPRs / Patents – No

Professional Memberships – No

Consultancy activities – No

Awards – No

Grants fetched – No

Interaction with Professional Institutions – Nil

Name of Teaching Staff – MS. APARAJITA SANYAL



Designation – Assistant Professor

Department – MANAGEMENT

Date of joining the Institution – 20.12.2021

Unique ID –1-10901171201

Qualification with Class / Grade –

UG	PG	PhD
BTech (Electronics & Telecommunication, NSEC) 1st class	MBA (Marketing) 1st Class	Pursuing

Total experience in Years – 15

Teaching	Industry	Research
5	10	0

Papers published - 1

National	International
1	0

Papers presented in conference – 2

National	International
0	2

PhD Guide? Give field & University –

Field	University
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PhDs / Project Guided	– No
Books published / IPRs / Patents	– No
Professional Memberships	– No
Consultancy activities	– No
Awards	– No
Grants fetched	– No
Interaction with Professional Institutions	– Nil

Name of Teaching Staff – DR. RANGANA MITRA


Designation	– Associate Professor
Department	– MANAGEMENT
Date of joining the Institution	– 01.07.2021
Unique ID	– 1-11121652361
Qualification with Class / Grade	–

UG	PG	PhD
BSc (Mathematics) 25	MSc (Mathematics); 1 st Class	Awarded

Total experience in Years – 26 yrs			
	Teaching	Industry	Research
	26	0	6

Papers published	- No
Papers presented in conference	– No
PhD Guide? Give field & University	– No
PhDs / Project Guided	– No
Books published / IPRs / Patents	– No
Professional Memberships	– No
Consultancy activities	– No
Awards	– 1. 100% Attendance in the year 2019

2. Completion of 25 years of service in 2020

Grants fetched – No

Interaction with Professional Institutions – 1. Conisborough College, USA
2. Wuhua Experimental School, China

9. Fee

•Details of Fee for the Institution

Particular	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment	6 th Instalment	Total
Tuition Fees	70,000	1,45,000	1,45,000	95,000	85,000	85,000	6,25,000
Admission Fes	50,000						50,000
Laboratory Fees	10,000			10,000			20,000
Library & Course Material	25,000			25,000			50,000
Total	1,55,000	1,45,000	1,45,000	1,30,000	85,000	85,000	7,45,000

•Time schedule for payment of Fee for the entire Programme

Particular	1 st Instalment	2 nd Instalment	3 rd Instalment	4 th Instalment	5 th Instalment	6 th Instalment
Date	30 th May	17 th October	9 th January	30 th May	17 th October	9 th January

•No. of Fee waivers granted with amount and name of students

Serial No.	Name of Students	Batch	Amount
1.	Sabujkana Naskar	PGDM 2021-23	25,000
2.	Shrestha Majumdar	PGDM 2021-23	25,000
3.	Pravanajan Mukherjee	PGDM 2021-23	25,000
4.	Ravi Kumar	PGDM 2021-23	25,000
5.	Utsav Chakraborty	PGDM 2021-23	25,000
6.	Tania Basu	PGDM 2021-23	25,000
7.	Sabyasachi Chowdhury	PGDM 2021-23	25,000
8.	Sumit Sarkar	PGDM 2021-23	25,000
9.	Dhurjati Bhunia	PGDM 2021-23	25,000
10.	Rishabh Dev Pathak	PGDM 2021-23	25,000
11.	Soumyadeep Paul	PGDM 2021-23	25,000

•Number of scholarship offered by the Institution, duration and amount

Merit based scholarship Scheme:

A. Graduation 60 to 74.99% - 50% waiver of admission fees [on 50000/-] i.e. Rs. 25000/-

B. Graduation 75% and above- 100% waiver of admission fees [on 50000/-] i.e. Rs. 50000/-

[To be adjusted during second and third term installment]

Besides, we will offer special assistance to the aspirants in the following cases:

1. Brilliant Students with record marks.

2. Meritorious but affected during Pandemic & Natural Calamities.
3. Have special achievement in Games & Sports.
4. Physically Challenged

•Criteria for Fees waiver/scholarship

1. Performance based Tuition Waiver Scheme:
 - A. 25% Waiver for the topper in Term wise (for every term) on Tuition Fee
 - B. 15% Waiver for the 2nd position in Term wise (for every term) on Tuition Fee
2. Entry Level Tuition Waiver Scheme:
 - A. Any Recognized University Topper will get 50% waiver on commitment fees (First 10 Students) subject to interview by Competent Authority.
 - B. 50% waiver on commitment fees for candidates scoring 90 percentile or above on CAT.

•Estimated cost for Boarding and Lodging in Hotels

Accommodation Fees (Optional) Rs. 60,000/- per year if Student pays total Accommodation fees with the First Installment, or Rs. 6000/- per month if paid half yearly

10. Admission

•Number of seats sanctioned with the year of approval–

2022-23	2021-22	2020-21
120	120	60

•Number of Students admitted under various categories each year in the last three years –

2022-23	2021-22	2020-21
44	33	57

•Number of applications received during last two years for admission number admitted–

2022-23	2021-22	2020-21
133	96	260

11. Admission Procedure

•Mention the admission test being followed, name and address of the Test Agency/State Admission Authorities and its URL (website)

•CAT- Common Aptitude Test conducted by Indian Institute of Management. <https://iimcat.ac.in/>

•MAT- Management Aptitude Test conducted by All India Management Association. <https://mat.aima.in>

•CMAT- Common Management Admission Test conducted by National Testing Agency, previously it was conducted by AICTE. <https://cmat.nta.nic.in/>

•GMAT- Graduate Management Admission Test conducted by Graduate Management Admission Council <https://www.gmac.com/>

•XAT- Xavier Aptitude Test conducted by XLRI, Jamshedpur. <https://xatonline.in/>

•ATMA- AIMS Test for Management Admissions conducted by the Association of Indian Management Schools. <https://www.atmaaims.com/>

•JEEMAT- Joint Entrance Management Aptitude Test conducted by MAKAUT, West Bengal. <https://cetmat.examflix.in/>

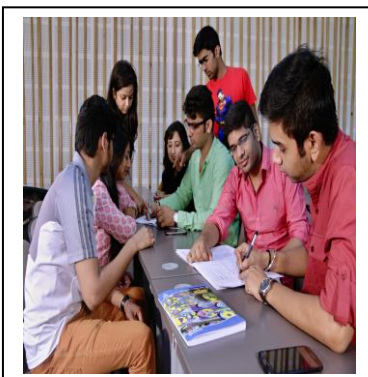
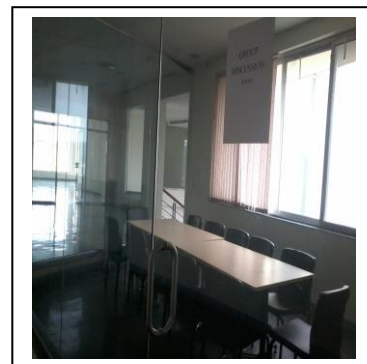
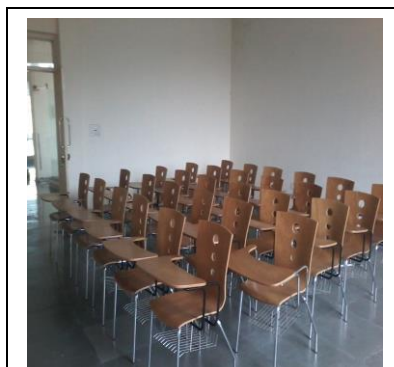
•Number of seats allotted to different Test Qualified candidate separately (AIEEE/ CET (State conducted test/ University tests/ CMAT/ GPAT)/ Association conducted test etc.)- No

12. Information of Infrastructure and Other Resources

•Number of Classroom -3

•Tutorial Room - 2

1	Class Room	94.38 sqm
2	Class Room	94.16 sqm
3	Class Room	155.40 sqm
4	Tutorial Room	21.20 sqm
5	Tutorial Room	22.43 sqm



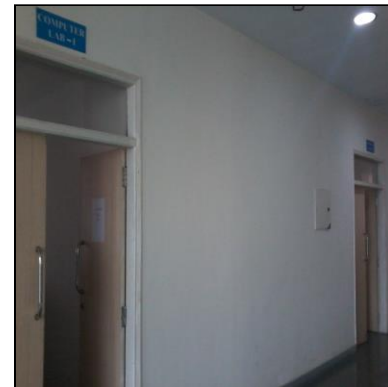
•Laboratory details: Language Laboratory - 1

1	Language Laboratory	40.42 sqm
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•Computer Centre facilities

1	Computer Center	42.89 sqm
	Computer Center	42.89 sqm
	Computer Center	33.34 sqm
	Computer Center	33.14 sqm
		152.26 sqm



•Central Examination Facility, Number of rooms and capacity of each- 1; 42.89 sqm

•Online examination facility (Number of Nodes, Internet bandwidth, etc.)- Available

•Barrier Free Built Environment for disabled and elderly persons- Yes

•Occupancy Certificate- Yes

•Fire and Safety Certificate- Yes

•Hostel – Yes



•Books: Total No. of books: 7819; No. of Titles of books: 5004

•CD/DVDs: Total No. of CD/ Videos 471; No. of CD/ Videos Titles 245

•Journal Database: EBSCO Elite

•Journals subscribed: 26

Total no. of national journals subscribed: 10; Total no. of international journals subscribed: 16

Serial No.	Title	Publisher	Type	ISSN	Print	Online
	A					
1	Advances in Developing Human Resources (Quarterly)	Sage Publication	Journal	1523-4223	Yes	Yes (Sage Online)
2	Applied Economics (Quarterly)	ICFAI University Press	Journal	0972-6861	Yes	No
3	Applied Finance (Quarterly)	ICFAI University Press	Journal	0972-5105	Yes	No
4	Asian Journal of Management Cases (2 issues)	Sage Publication	Journal	0972-8201	Yes	Yes (Sage Online)
5	Asia-Pacific Journal of Management Research and Innovation (Quarterly)	Sage Publication	Journal	2319-510X	Yes	Yes (Sage Online)
	B					
6	Bank Management (Quarterly)	ICFAI University Press	Journal	0972-6918	Yes	No
7	Business Strategy (Quarterly)	ICFAI University Press	Journal	0972-9259	Yes	No
	C					
8	Case Folio	ICFAI University Press	Journal	0972-5350	Yes	No
	F					
9	Financial Risk Management (Quarterly)	ICFAI University Press	Journal	0972-916X	Yes	No
	G					
10	Global Business Review (3 Issues)	Sage Publication	Journal	0972-1509	Yes	Yes

						(Sage Online)
11	Global Journal of Emerging Market Economies	Sage Publication	Journal		Yes	Yes (Sage Online)
	H					
12	Harvard Business Review (Monthly)	Harvard Business Review Publishing	Periodicals		No	Yes (EBSCO)
13	Human Resource Development Review (Quarterly)	Sage Publication	Journal	1534-4843	Yes	Yes (Sage Online)
	I					
14	IIMB Management Review (Quarterly)	IIM Bangalore	Journal	0970-3896	Yes	No
	J					
15	Journal of Education for Sustainable Development (2 issues)	Sage Publication	Journal	0973-4082	Yes	Yes (Sage Online)
16	Journal of Emerging Markets (3 Issues)	Sage Publication	Journal	0972-6527	Yes	Yes (Sage Online)
17	Journal of Entrepreneurship (Bi-Monthly)	Sage Publication	Journal	0971-3557	Yes	Yes (Sage Online)
18	Journal of Human Values (Bi-Monthly)	Sage Publication	Journal	0971-6858	Yes	Yes (Sage Online)
	M					
19	Management & Labour Studies (Quarterly)	Sage Publication	Journal	0258-042X	Yes	Yes (Sage Online)
20	Management Research (Quarterly)	ICFAI University Press	Journal	0972-5342	Yes	No
21	Marketing Management (Quarterly)	ICFAI University Press	Journal	0972-6845	Yes	No

22	Marketing Theory (Quarterly)	Sage Publication	Journal	1470-5931	Yes	Yes (Sage Online)
	S					
23	South Asia Economic Journal	Sage Publication	Journal	1391-5614	Yes	Yes (Sage Online)
24	South Asian Journal of Business & Management Case	Sage Publication	Journal	2277-9779	Yes	Yes (Sage Online)
	V					
25	Vikalpa (Quarterly)	IIM Ahmedabad	Journal	0256-0909	Yes	No
26	Vision: Journal of Business Perspectives (Quarterly)	Sage Publication	Journal	0972-2629	Yes	Yes (Sage Online)

Magazines: 8

- Business Today
- Business World
- Fortune India
- Frontline
- Open Magazine
- Outlook
- The People Magazine
- Sportstar

Newspaper: 7

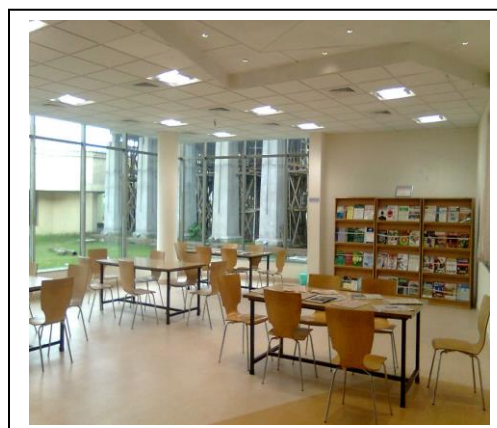
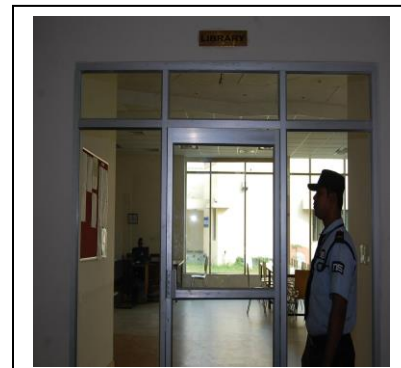
- Business Standard
- Financial Express
- Mint
- The Economic Times
- The Economic Times- Wealth
- The Telegraph
- The Times of India

•E-Library Facilities: Yes

- DELNET
- SWAYAM
- Business E-Book Collection (ProQuest)
- Indian Electronic Theses & Dissertations on Shodh Ganga

- Open Access Thesis & Dissertation (OATD)
- Directory of Open Access Journals (DOAJ)
- Directory of Open Access Repositories (DOAR)
- Census Digital Library
- Data Portal India (Government of India)
- EconPapers
- World Bank Open Knowledge Repository (OKR)

•**National Digital Library (NDL) subscription details:** Club Registration Number- INWBNCGZGUSH9H3



•**Computing Facilities**

- Internet Bandwidth: 50 mbps
- Number and configuration of System: I3 Processor, 4/8 GB RAM, 500 GB Hard disk
- Total number of system connected by LAN: 48 points; Wi-Fi
- Total number of system connected by WAN: No
- Major software packages available: Windows Operating System, Microsoft Visual Studio, Microsoft Visual Studio, Microsoft Project, SPSS (perpetual), CMIE- Prowess
- Special purpose facilities available (Conduct of online Meetings/Webinars/Workshops, etc.): Zoom & Microsoft Team (licensed agreement)
- Facilities for conduct of classes/courses in online mode (Theory & Practical): All Classrooms are equipped with Podium, Multimedia Projector , Audio -Video System
- Innovation Cell: Yes
- Social Media Cell: yes

- Compliance of the National Academic Depository (NAD), applicable to PGCM/ PGDM Institutions and University Departments: Yes

IT Infrastructure Details:- Components	Details
Total Nos. of Computers(Dell/Acer/HP)	30 Computers (including Server, Desktops & laptops)
Computer Lab	Computer lab having 40 desktop computers with latest Configurations and Heavy duty Color Laser Printer/Scanner/Photocopiers
Type of Internet connection	Leased Line
Connection Speed & ratio	50 Mbps 1:1
Wi-Fi	Campus is fully Wi-Fi using Cisco Access points with Wi-Fi Controller.
Learning Management System	Student ERP (Online Learning & Teaching)
Microsoft Software	Microsoft Campus Agreement Program
Security	Dell SonicWall 360 UTM box with fall back internet
Antivirus	Quick Heal
Multimedia Systems	All Classrooms are equipped with Podium , Multimedia Projector , Audio -Video System

•List of facilities available	
•Sports activities	– Yes
Indoor Games (Both for Girls & Boys)	
	1. Billiards
	2. Chess
	3. Carrom
	4. Table Tennis
Outdoor Games (Both for Girls & Boys)	
	1. Badminton
	2. Football
	3. Cricket
	4. Basket Ball
	5. Volley Ball

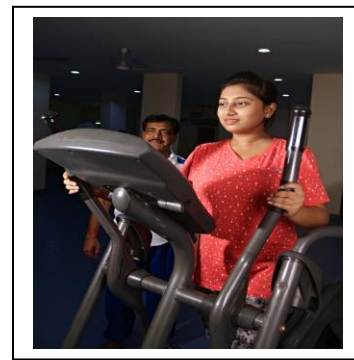
•Indoor sports facilities



•Outdoor sports facilities



•Gymnasium facilities



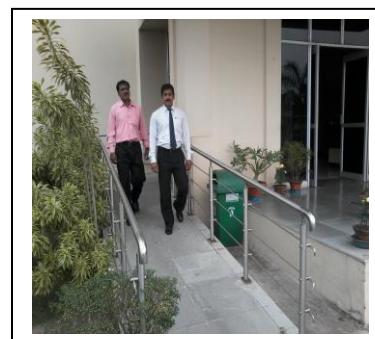
•Auditorium / Seminar halls / Amphi



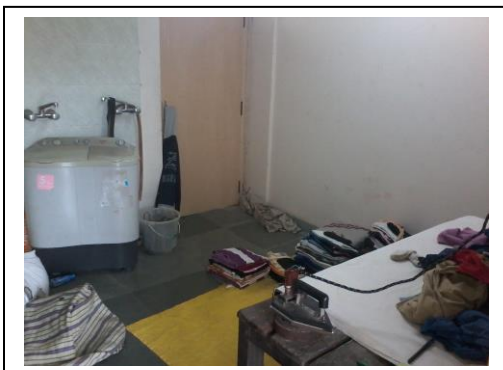
•Cafeteria



•Facilities for disabled



•Any other facilities



•Medical & other facilities at hostel



•Literary activities

– Yes

•Cultural activities

– Yes (Xeron-Fest)

•Magazine / Newsletter

– Yes

1. CBS Journal of Management Practices
2. Udyogpatra- E-Cell Newsletter
3. Vipanan- Marketing Newsletter

•Teaching Learning Process

•Curricula and Syllabus:

**PGDM Programme Curriculum
PGDM Batch 2022-24 1st Year
COURSE STRUCTURE: 1ST Trimester**

SL	Courses	Credits	Hours	Code
1	Managerial Economics	3	30	DM 20101
2	Quantitative Techniques for Decision Making -I	3	30	DM 20301
3	Marketing Management	3	30	DM 20201
4	Financial Accounting & Reporting	3	30	DM 20102

5	Organizational Behavior	3	30	DM 20401
6	Spread Sheet Applications in Business	2	20	DM 20501
7	Oral Communication	3	30	DM 20901
8	Business Laws	1	10	DM 20902
9	Human Values & Business Ethics (Workshop Mode)	1	10	DM 20907
	Total Credit	22	220	

COURSE STRUCTURE: 2nd Trimester

SL	Courses	Credits	Hours	Code
1	Financial Management	3	30	DM 20103
2	Organizational Structure and Design	3	30	DM 20402
3	Operations Management	3	30	DM 20302
4	Quantitative Techniques for Decision Making-II	3	30	DM 20304
5	Corporate Social Responsibility	1	10	DM 20903
6	Digital Marketing	3	30	DM 20203
7	Managerial Skills for Effectiveness (Workshop)	1	10	DM 20904
8	Leadership & Change Management Practicum (Workshop)	1	10	DM 20404
9	Rural Immersion (Field Study)	1	10	DM 21004
10	Written Communication	3	30	DM 20902
11	Winter Internship	1	4-5 Weeks	DM 21003
	Total Credit	22	210	

COURSE STRUCTURE: 3rd Trimester

Term-III	Courses	Credits	Hours	Code
1	Business Research Methodology (With Application Software)	3	30	DM 20305
2	Strategic Management	3	30	DM 20906
3	Human Resource Management	3	30	DM 20403
4	Economic Environment & Policy	1.5	15	DM 20104
5	Creating And Managing New Ventures	3	30	DM 20601
6	Managerial Accounting	2	20	DM 20105
7	Business Analytics –I (Using Application Software)	1.5	15	DM20502
8	Logistics And Supply Chain Management	3	30	DM 20306

9	Design Thinking and Innovation (Workshop Mode)	1	10	DM 20603
10	Foreign Language	1	30	DM 20908
	Total Credit	22	240	

Sl.No.	COURSES	CREDITS	WEEKS	CODE
1	Summer Internship Programme (SIP)	3	8-10 WEEKS	DM 21001
2	Grand Viva -I	Qualifying		DM 21002

PGDM PROGRAMME CURRICULUM – 2ND YEAR COURSE STRUCTURE BATCH 2021-23

COURSE STRUCTURE: 4th Trimester

Term-IV	Courses	Credits	Hours	Code
Core Courses				
1	Business Analytics –II (Using Application Software)	1.5	20	DM 20503
2	Advanced Course on NEN	1.5	20	DM 20602
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	220	

COURSE STRUCTURE: 5th Trimester

Term-V	Courses	Credits	Hours	Code
Core Courses				
1	International Management	3	30	DM 20909
Three Electives Course from one area of Specialization (Credits: 9 +9 =18)				
	Total Credit	21	210	

COURSE STRUCTURE: 6th Trimester

Term-VI	Courses	Credits	Hours	Code
1	Technology Management And New Business Model	1	10	DM 20604
2	Sustainable Development	1	15	DM 20702
3	Dissertation	3		DM 21003
4	Grand Viva II	Qualifying		DM 21004
	Total Credit	5		

Total Credit: 116

LIST OF OTHER COMPULSORY COURSES FOR 2ND YEAR (that may be offered)

Sl.No	Courses	Code
1	Advance Strategic Management	DM 20910

2	Environmental, Social and Governance	DM 20911
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Elective Courses- “Specialisation in Financial Management Area”

Sl.No.	Course	Credits	Code
1	Security and Portfolio Management	3	DM 20106
2	Financial Derivatives Management	3	DM 20107
3	Corporate Finance	3	DM 20108
4	Project Finance	3	DM 20109
5	Commercial Banking	3	DM 20110
6	Audit and Taxation	3	DM 20111
7	Wealth management	3	DM 20112
8	Financial Analytics	3	DM 20113
9	Mergers and Acquisition	3	DM 20114
10	International Financial Management	3	DM 20115
11	Financial Risk Management	3	DM 20116
12	Financial Analysis , Planning and Control	3	DM 20117

Elective Courses - “Specialisation in Marketing Management Area”

Sl.No.	Course	Credits	Code
1	Consumer Behavior	3	DM 20204
2	Product and Brand management	3	DM 20205
3	Sales and Distribution Management	3	DM 20206
4	Rural Marketing	3	DM 20207
5	Services Marketing	3	DM 20208
6	Retail Management	3	DM 20209
7	Strategic Marketing	3	DM 20210
8	Customer Relationship Marketing	3	DM 20211
9	Marketing Analytics	3	DM 20212
10	B2B Marketing	3	DM 20213
11	International Marketing	3	DM 20214
12	Hospitality and Healthcare Services Marketing	3	DM 20215
13	Content Marketing	3	DM 20216

Elective Courses - “Specialisation in Operations Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Supply Chain Management	3	DM 20307
2	Operations Strategy	3	DM 20308
3	Total Quality Management	3	DM 20309
4	Project Management	3	DM 20310
5	Pricing and Revenue Management	3	DM 20311
6	Sustainable Operations Management	3	DM 20312
7	Supply Chain Analytics	3	DM 20313
8	Business Process Reengineering	3	DM 20314
9	Global Operations Management	3	DM 20315
10	Technology Management	3	DM 20316
11	Services Operations Management	3	DM 20317
12	Theory of Constraints	3	DM 20318
13	Digital Manufacturing	3	DM 20319

Elective Courses- “Specialisation in Human Resource Management Area”

Sl.No.	Course	Credits	Code
1	Strategic Human Resource Management	3	DM 20405
2	Performance Management and Appraisal	3	DM 20406
3	Transformational Leadership and Change	3	DM 20407
4	HR Analytics	3	DM 20408
5	Employee Relations and Employment Laws	3	DM 20409
6	Talent Management	3	DM 20410
7	Compensation Management	3	DM 20411
8	HR System and Audit	3	DM 20412
9	Industrial Psychology	3	DM 20413
10	Behavioral Operations Management	3	DM 20414
11	Management of Stress and Counselling /Knowledge	3	DM 20415

	Management		
12	HR Audit and Accounting	3	DM 20416

Elective Courses- “Specialisation in Business Analytics”

Sl.No.	Course	Credits	Code
1	Data Science -I	3	DM 20505
2	Data Science -II	3	DM 20506
3	Data Science -III	3	DM 20507
4	Database management System	3	DM 20508
5	Fundamentals of Digital Marketing Technologies	3	DM 20509
6	Decision Science	3	DM 20510
7	Information management	3	DM 20511
8	Sports Analytics	3	DM 20512
9	Business Intelligence	3	DM 20513
10	Social Media and Digital Marketing Analytics	3	DM 20514
11	Evidence Based Consultancy	3	DM 20515
12	IOT and Smart Analytics	3	DM 20516
13	Block Chain	3	DM 20517

Elective Courses- “Specialisation in Family Business, Entrepreneurship and Venture Development”

Sl.No.	Course	Credits	Code
1	Fundamentals of Entrepreneurship	3	DM 20605
2	Internal Understanding of Entrepreneurs	3	DM 20606
3	Direct Tax Planning for Business	3	DM 20607
4	Strategies of Entrepreneurs	3	DM 20608
5	Venture Capital Development	3	DM 20609
6	Social Entrepreneurship	3	DM 20610
7	Entrepreneurial Marketing	3	DM 20611
8	Managing a Growing Organization	3	DM 20612
9	Export Import Management	3	DM 20613
10	Technology and Innovation	3	DM 20614

	Management		
11	Advanced Course in Learnware (By NEN)	3	DM 20615
12	Real Project Venture	3	DM 20616

Elective Courses- “Specialisation in Rural Management”

Sl.No.	Course	Credits	Code
1	Rural Development & Reconstruction	3	DM 20703
2	Indian Social Structure	3	DM 20704
3	Disaster Management & Climate Change	3	DM 20705
4	Rural Management	3	DM 20706
5	Rural Livelihood Systems & Interventions	3	DM 20707
6	Management Of Ngos & Hrd	3	DM 20708
7	Managing Co-Operatives	3	DM 20709
8	Rural Marketing & Agri Business	3	DM 20710
9	Social Entrepreneurship & Ethical Leadership	3	DM 20711
10	Public Systems Management	3	DM 20712
11	Social Justice, Human Rights And Rural Development	3	DM 20713
12	Eco-System & Natural Resource Management	3	DM 20714

Elective Courses- “Specialisation in Education Management”

Sl.No.	Course	Credits	Code
1	Educational Administration And Management	3	DM 20801
2	Quality Leadership & Educational Excellence	3	DM 20802
3	Educational Finance	3	DM 20803
4	Operational Behaviour For Education	3	DM 20804
5	Educational Psychology & Evaluation	3	DM 20805
6	Pedagogy & Instructional Management	3	DM 20806
7	Technology For Educational Sector	3	DM 20807

8	Branding & Promotion	3	DM 20808
9	Managing Diversity In Schools	3	DM 20809
10	Data Analysis & Assessment	3	DM 20810
11	Advanced Strategy For Higher Education	3	DM 20811
12	Educational Research	3	DM 20812

•Academic Calendar:

Academic Calendar: 2022-23

For 1st year (Batch 2022-24) & 2nd Year (Batch 2021-23)

Term – I	Aug to October, 2022
Term – II	November 2022 to February, 2023
Term – III	Feb to May, 2023

Date	Day	Particulars	Remarks
28.06.2022 to 05.08.2022	Tuesday – Friday	Commencement of Introductory/Preparatory Sessions & Orientation Sessions for the PGDM New Batch students (Batch 2022-24)	
08.08.2022	Monday	10.30a.m.–1.00p.m. & 2.00p.m.-5.00 p.m. Inaugural & Orientation Session for PGDM New Batch Students	
09.08.2022	Thursday	Commencement of Classes for PGDM Term I (Batch 2022-24) & Term IV (Batch 2021-23)	
19.09.2022 to 24.09.2022	Monday to Saturday	Mid-Term Examination (Term I & IV), if any	
03.10.2022 to 05.10.2022	Monday to Wednesday	DURGA PUJA HOLIDAYS	
22.10.2022	Saturday	Mid-Term (Term-I) Answer-script/marks due	
24.10.2022 to 26.10.2022	Monday to Wednesday	KALI PUJA & BHAU PHOTA HOLIDAYS	
29.10.2022	Saturday	Classes end : Term I & IV	
31.10.2022 to 05.11.2022	Monday to Friday	End-Term Examination (Term- I & IV)	
08.11.2022	Monday	Registration (Term-II & V) & Class Start (Term-II & V)	
19.11.2022	Friday	End-Term Answer Scripts/Marks/ due(Term-I)	
28.11.2022 to 02.12.2022	Monday to Friday	Mid-Term Examination of Term-II & V (if any)	

16.12.2022	Friday	Mid-Term (Term-II & V) Answer-script/marks due	
05.12.2022 To 07.01.2023	Monday to Saturday	Winter Internship (Batch 2021-23 & 2022-24)	
04.02.2023	Saturday	Classes end : Term II & V	
06.02.2022 to 10.02.2023	Monday to Friday	End-Term Examinations (Term II & V)	
13.02.2023	Monday	Registration & Classes start (Term-III & VI)	
09.01.2023	Monday	End-Term Answer Scripts/Marks/ due(Term-II)	
13.02.2023 to 18.02.2023	Monday to Saturday	Mid-Term Examination of Term-III	
27.02.2023	Monday	Mid-Term Answer Scripts/Marks due (Term-III)	
29.04.2023	Saturday	Classes end : Term III & VI	
01.05.2023 to 05.05.2023	Monday to Friday	End-Term Examinations (Term III & VI)	
08.05.2023 to 10.05.2023	Monday to Wednesday	Dissertation & Grand Viva-II (Term IV to VI) Batch 2021-23 Grand Viva-I (Term I to III) Batch 2022-24	
11.05.2023 to 15.07.2023	Thursday to Saturday	SIP (Batch 2022-24)	
26.05.2023	Friday	End-Term Answer Scripts & Grades due (Term-III & VI)	
27.05.2023	Saturday	Declaration of Results (Term-III & VI)	

Note :

1. Workshops/ Events/ FDP/MDP etc. are not included in the above calendar as the dates need to be finalized.
2. Winter Internship is scheduled in Term II from batch 2022-24. For the batch 2021-23 only it will happen in term V
3. Summer Internship: 8-10 weeks (existing); Winter Internship: 4 weeks (newly proposed)

• Academic Time Table: In place; Week wise prepared.
• Name of Faculty Members handling the Course (Teaching Load)

PGDM Programme Curriculum (Batch 2022-24)

COURSE STRUCTURE: Term I

Sl.No	Courses	Code	Credits	Hours	Course Instructor(S)
1	Managerial Economics (ME)	DM 20101	3	30	Prof. Arup Kumar Chattopadhyay Coordinator: Prof. Aparajita Sanyal
2	Quantitative Techniques for Decision Making I (QTDM I)	DM 20301	3	30	Prof. Sanjib Biswas
3	Marketing Management (MM)	DM 20201	3	30	Prof. Pinaki Ranjan Bhattacharyya
4	Financial Accounting Reporting FAR)	DM 20102	3	30	Prof. Neha Joshi
5	Organizational Behavior	DM 20401	3	30	Prof. Shuvendu Majumder
6	Spread Sheet Applications in Business	DM 20501	2	20	Prof. Sayan Gupta
7	Oral Communication	DM 20901	3	30	Prof. Mohua Roy
8	Business Laws	DM 20902	1	10	Prof. Santanu Mitra Faculty Coordinator: Prof. Aparajita Sanyal
9	Human Values & Business Ethics (Workshop Mode)	DM 20907	1	10	Prof. Shuvendu Majumder
10	Sustainable Development				Prof. Nayan Mitra
	Total Credit		22	220	

PGDM Programme Curriculum (Batch 2021-23)

COURSE STRUCTURE: Term IV

Sl.No.	Courses	Code	Credits	Hours	Course Instructor(S)
1	Business Analytics –III (BA III) (Using Application Software)	DM 20504	1.5	10	Prof. Saptarshi Ray
2	International Management (IM)	DM 20909	3	30	GSU + VF Faculty Coordinator: Prof. P R Bhattacharyya
Specialization in Marketing Management					
3	Consumer Behavior (CB)	DM 20204	3	30	Prof. Pinaki Ranjan Bhattacharyya
4	Product and Brand Management (PBM)	DM 20205	3	30	Prof. Aparajita Sanyal
5	Sales and Distribution Management (SDM)	DM 20206	3	30	Prof. Aparajita Sanyal
Specialization in Financial Management					
6	Security & Portfolio Management (SAPM)	DM 20106	3	30	Prof. Neha Joshi
7	Corporate Finance (CF)	DM 20108	3	30	Prof. Neha Joshi
8	Audit & Taxation (AAT)	DM 20111	3	30	Mr. Kamal Vora Faculty Coordinator: Prof. Neha Joshi
Specialization in Human Resource Management					
9	Strategic Human Resource Management (SHRM)	DM 20405	3	30	Prof. Shuvendu Majumder / Prof. Rahul Bose (VF)
10	HR System and Audit (HRSAA)	DM 20412	3	30	Prof. Shuvendu Majumder
11	Industrial Psychology (IPs)	DM 20413	3	30	Prof. Shuvendu Majumder
Specialization in Operations Management					
12	Logistics and Distribution Management (LDM)	DM 20307	3	30	Prof. Sanjib Biswas
13	Total Quality Management (TQM)	DM 20309	3	30	Prof. Sanjib Biswas

14	Project Management (PM)	DM 20310	3	30	Dr. Banhi Guha / Dr. Arindam Banerjee Faculty Coordinator: Prof. Sanjib Biswas
Specialization in Business Analytics					
15	Foundation of Data Science (FDS)	DM 20505	3	30	IBM; GSU Faculty Coordinator: Prof. Arindam Chaudhuri / Mr. Sayan Gupta
16	Decision Science (DS)	DM 20506	3	30	Prof. Sanjib Biswas & Mr. Sayan Gupta
17	Business Intelligence & Data Visualization (BIADV)	DM 20507	3	30	IBM; GSU Faculty Coordinator: Prof. Arindam Chaudhuri / Mr. Sayan Gupta
	Total Credit		22.5		

•**Internal Continuous Evaluation System:** Yes in place

•**Student's assessment of Faculty:** Feedback System through ERP

13. Enrolment and Placement details of students

•Enrolment in the last three years

2022-23	2021-22	2020-21
44	33	57

•Students placed in last three years

2021-22	2020-21	2019-20
50	49	33

14. List of Research Project/Consultancy Works

• **No of Projects carried out, funding agency, Grant received:**

1 grant received in 2020-21 from AICTE for RPS-Research promotion Scheme.
AQIS Application No: 1-9304847231
Title of the Project: A Study on Mental Health of Leaders to Examine the Relationship between Emotional Competence and Organizational Performance during Social Disruption.

• **Publication List:** <https://calcuttabusinessschool.org.in/research/>

Journal

1. Gupta, Sayan, Bandyopadhyay, Gautam, Biswas, Sanjib & Mitra, Arup (2022). An Integrated Framework for Classification and Selection of Stocks for Portfolio Construction: Evidence from NSE, India. Decision Making: Applications in Management & Engineering (Scopus) (Accepted)

2. Mondal, Chirantan, Giri, Bibhas C. & Biswas, Sanjib (2022). Integrating Corporate Social Responsibility in a closed-loop supply chain under government subsidy and used products collection strategies. Flexible Services and Manufacturing Journal (Springer, Scopus, SCI-E, ABDC-C, 2020 IF: 2.603; ISSN Online: 1936-6590; Print: 1936-6582); 34, 65- 100. <https://doi.org/10.1007/s10696-021-09404-z>

3. Torkayesh, Ali Ebadi, Pamučar, Dragan & Biswas, Sanjib (2022). Supplier Selection in Healthcare Supply Chain Management During COVID-19 Pandemic: A Novel Fuzzy Rough Decision-Making Approach. *Annals of Operations Research* (Springer, ISSN: 0254-5330 (print); 1572-9338 (web), Scopus, SCI-E, WoS, ABDC-A, ABS 3*, UGC CARE-I, IF: 4.854) <https://doi.org/10.1007/s10479-022-04529-2>
4. Sanyal. Aparajita (2022), “Soaring Ambitions of White Enigma” published in *AIMS JOURNAL OF MANAGEMENT* (AIMS) – UGC Care-I Journal.
5. Dey, K, & Bhattacharyya P.R., (2022), Investigating Relationship between Entrepreneurial Orientation and performance of Manufacturing MSMEs using Multidimensional Construct, Paper accepted for publication in *Perspectives on Management* ISSN no 0974-7095, Journal of Heritage Business School, Kolkata
6. Chatterjee, Tilak, Shrivastava, Ravindra, Biswas, Sanjib, Mistry, Piyasi & Kowtal, Jayashree (2021). Mohendra Dutt & Sons – A Century Old Legacy of Family Business (Accepted, *AIMS Journal of Management*, UGC CARE-I) - Teaching Case
7. Paul, S.M., Bhattacharyya, P.R., & Bapat, G. S.(2021), Blended mode as an alternative solution towards sustainable growth and development: An Exploratory Study using Multilayer Perceptron Model, *Academy of Marketing Studies Journal* (ABDC B) ,26(1), 1-12
8. Biswas, Sanjib, Pamučar, Dragan, Chaudhury, Paramita & Kar, Samarjit (2021). A New Decision Support Framework with Picture Fuzzy Information: Comparison of Video Conferencing Platforms for Higher Education in India. *Discrete Dynamics in Nature and Society* (Hindawi, Scopus, SCI-E, IF: 1.348; ISSN: 1026-0226 (Print), 1607-887X (Online)), Article ID: 2046097, 1-22. <https://doi.org/10.1155/2021/2046097>
9. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit, & Sana, Shib Sankar (2021). A New Fermatean Fuzzy FUCOM-CODAS Framework for Group Decision Making: Comparison of Select Smartphone Brands in India. *Symmetry*, (MDPI, Scopus, SCIE IF: 2.713 (2020), ISSN: 2073-8994), 13(12), 2430; <https://doi.org/10.3390/sym13122430>
10. Pramanik, Pijush Kanti Dutta, Biswas, Sanjib, Pal, Saurabh, Marinkovic, Dragan & Chaudhury, Prasenjit (2021). A Comparative Analysis of Multi-Criteria Decision-Making Methods for Resource Selection in Mobile Crowd Computing, *Symmetry* (MDPI, Scopus, SCI-E, IF: 2.713 (2020), ISSN: 2073-8994), 13(9), 1713. <https://doi.org/10.3390/sym13091713>
11. Biswas, Sanjib, Pamučar, Dragan, & Kar, Samarjit (2021). A Preference-based Comparison of Select Over-the-Top Video Streaming Platforms with Picture Fuzzy Information, *International Journal of Communication Networks and Distributed Systems* (Inderscience, Scopus, ESCI indexed, UGC-CARE; ISSN: Online 1754-3924; Print 1754-3916) (Accepted) <https://doi.org/10.1504/IJCND.2022.10043309>
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13. Biswas, S., Majumder, S., Pamučar, D., & Dawn, S.K. (2021). An Extended LBWA Framework in Picture Fuzzy Environment using Actual Score Measures: Application in Social Entrepreneurship, *International Journal of Enterprise Information Systems* (IJEIS) (IGI Global, Scopus, WoS, ESCI) (Accepted)

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Conference

1. Mallick, Nita, Biswas, Sanjib, Sanyal, Aparajita, & Bandyopadhyay, Gautam (2022). Enablers for Employee Satisfaction in Digital Age: Evidence from India. Presented in the International Conference, SHRUTI 2022 organized by Calcutta Business School in collaboration with ISTD, India and ORSI Durgapur Chapter, March 10-12, 2022
2. Bhattacharyya, P. R., Biswas, Suchandra, Chatterjee, Nilendu, & Dey, Arunita (2022). Unearthing Sundarmon in the Sunderbans: Social Responsibility towards Enrichment of Rural Youth. Presented at 2 Day National Conference on " Education Policies and Role of Skill Development in Generating Employability & Strengthening Industry-Academia Interface" sponsored by Indian Council of Social Science Research – Eastern Regional Centre to be held on May 18-19, 2022 at Surendranath College for Women, Kolkata.
3. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Exploring impact of CVCI model on purchase intention for online grocery items in the 7th Hybrid International Conference on Embracing Transformation: Innovation

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5. Bhattacharyya, P. R. & Paul, Sunetra Maitra (2022). Blended mode as an alternative solution towards sustainable growth and development: An exploratory study in AICTE sponsored Hybrid International Conference on Circular Economy, Management and Industry 4.0 (ICCEMIS2021) leading towards Sustainability organised by BVIMSR, Pune and Apeejay School of Management, New Delhi
6. Biswas, Sanijb, Pamučar, Dragan, Raj, Akanksha Raj, & Kar, Samarjit (2022). A Proposed q-Rung Orthopair Fuzzy based Decision Support System for Comparing Marketing Automation Modules for Higher Education Admission. International Conference on “Computational Intelligence for Engineering and Management Applications - CIEMA 2022”, March 26-27, 2022, India. (Accepted for Publication in Springer LNEE Series; Scopus indexed) 5/30/22
7. Ghosh, Indranil, & Sanyal, Manas K (2021). Hierarchical Frameworks of Transfer Learning, Unsupervised Text Modelling and Ensemble Machine Learning for Predictive Analytics of Airbnb Rental Pricing. Management Doctoral Colloquium, Organized by Vinod Gupta School of Management, Indian Institute of Technology Kharagpur, India. (Received Best Paper Award)
2. Biswas, S., Majumder, S., & Dawn, S.K. (2021). Challenges of Social Entrepreneurship in New Normal: Application of Score based LBWA Method in Picture Fuzzy Environment. 6th International Conference on “Managing Business in a Covid-19 Era: Opportunities & Challenges” organized by School of Business, Skyline University College, Sharjah, UAE, March 23, 2021
3. Biswas, S. & Pamučar, D. (2021). Critical Success Factors for Green Logistics in India: A Fuzzy Multi-Criteria Group Decision Making Approach. International Conference on “Operations and Supply Chain Management” (ICOSCM)”organized by Symbiosis Institute of Operations Management, January 17, 2021.
4. Biswas, S., & Gupta, N.K. (2021). Impact of GST Implementation on Working Capital Management of Select Indian Steel Companies: An Entropy-MARCOS Framework. International Conference on “Operations and Supply Chain Management” (ICOSCM)” organized by Symbiosis Institute of Operations Management, January 17, 2021.
5. Ghosh, Indranil, Sanyal, Manas K. & Jana, R. K. Jana (2020). An Ensemble of Ensembles Framework for Predictive Analytics of Commodity Market. IEEE 4th International on Computational Intelligence and Networks (CINE 2020) (Held on 27-29 February, 2020 Indian Statistical Institute, Kolkata, India).
6. Biswas, S., Bandyopadhyay, G., & Guha, B. (2020). Comparing Dividend Payout Capabilities of FMCG and Consumer Durables Firms using Multi-Criteria Decision Analysis: Evidence from India. International Conference on “Strategic Management, Decision Theory and Data Science” organized by IAPQR in collaboration with CSIR-CGCRI to be held on Jan 04-06, 2020 in Kolkata.
7. Bhattacharyya, P.R. (2020)_ Co-authored a paper with Aniruddha Bhowmick titled How COVID-19 and Economic Lockdown May Change Allopathic OTC Medicine Market Scenario : An Introspection Analysis Based

on Kolkata, INDIA in 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020 , Paris France

8. Bhattacharyya, P.R (2020) Co-authored a paper with titled Opportunities and Operational Challenges for Indian MSME's in the New Normal: A Triangulation Effect in the 2nd International Conference on COVID-19 STUDIES to be held on AUGUST 26-27, 2020, Paris France

9. Bhattacharyya, P.R (2020) Co-authored a paper titled Role Of Technology In Religious Education: Challenges And Opportunity In The New Normal at CBS Kolkata in the International Management Conference MARSOC 2020 held on 23rd July 2020

10. Agarwal, V., & Biswas, S. (2019). Discerning Critical Competencies in Industry 4.0: An Expert Opinion based Group Decision Making Framework. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India. **(Received Best Paper Award)**

11. Sharma, S., Mondal, S., & Samaddar, K. (2019)“Cultural Involvement: A Driving Force towards Responsible Tourism” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India **(Best Paper Award)**

12. Mondal, S., & Datta Chaudhuri, T. (2019). “Marketing Strategy & Business Performance” 2nd International Conference on Frontiers of Operation Research and Business Studies(FORBS-19) organized by CBS & Operational Research Society of India

13. Ghosh, Indranil & Chaudhuri, Tamal Datta (2019). Wavelet Decomposition Approach for Understanding Time Varying Relationship of Financial Sector Variables: A Study of the Indian Stock Market. FORBS 2019 (Dec. 27-28, 2019), Calcutta Business School, India.

14. Biswas, S., & Chaudhuri, T. D. (2019). Dividend Payout and Firm Performance: A Study of BSE Listed Organizations using TOPSIV Framework. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.

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16. Rudra, S., & Biswas, S. (2019). Marketing Investment and Firm Performance in Emerging Market: A Compromise Solution based Multi-Criteria Decision Analysis. Second International Conference on “Frontiers of Operations Research and Business Studies (FORBS 2019)” organized by Calcutta Business School in collaboration with Operational Research Society of India, Durgapur Chapter, Dec 27-28, 2019, Kolkata, India.

17. Biswas, S. (2019). Implications of Industry 4.0 vis-à-vis Lean Six-Sigma: A Multi-Criteria Group Decision Approach. J.D.Birla International Management Conference on “Strategic Management in Industry 4.0”, organized by J D Birla Institute of Management, Kolkata, September 26-27, 2019. **(Received Best Paper Award)**

18. Gupta, S., Bandyopadhyay, G., Biswas, S., & Upadhyay, A. (2019). A Hybrid Machine Learning and Dynamic Nonlinear Framework for Determination of Optimum Portfolio Structure. In Saini, H.S., Sayal, R., Govardhan, A., & Buyya, R. (Eds.). *Innovations in Computer Science and Engineering* (pp. 437-448). Springer, Singapore (Scopus Indexed); Proceedings of the Sixth ICICSE 2018, organized by Guru Nanak Institutions, Hyderabad in collaboration with Computer Society of India (CSI) August 17-18, 2018.

19. Bhattacharyya, P.R (December 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL and SERVPERF Approach at IMI Kolkata in the International Management Conference 2019 held on 19th – 20th of December,, 2019

20. Bhattacharyya, P.R (September 2019) Co-authored a paper titled Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach in J.D.Birla International Management Conference 2019 held on 26th – 27th of September, 2019, J D Birla Institute of Management, Kolkata

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40. Bhattacharyya, P.R (December 2015) Co-authored a paper titled “The Impact of Generation Z Activities on Green Marketing” in the International Marketing Conference Emerging Markets, Evolving Perspectives, International Management Institute (IMI), Kolkata
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Book/Book Chapter

1. Sanyal, Aparajita (2022) “Impact of Age on Technological Adoption in Education Industry”, Published e-Book in AIMS convention, ISBN: 978-1-68576-258-2
2. Bhattacharyya P R and Priya S (2021) , Understanding of Marketing Models with Reference to an Electrical Manufacturing Unit in the Context of COVID-19 in Jharkhand, Economic and Business Challenges in India: Pandemic and After, Vandana Publications, New Delhi, ISBN : 978-81-949069-0-2
3. Bhattacharyya P Rand Dey K (2020), Service Quality Gap Analysis for Online and Offline Household Service Provider Business Using SERVQUAL Approach, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2
4. Bhattacharyya P R and Bhowmick A (2020), How Covid-19 And Economic Lock Down May Change Allopathic OTC Medicine Market Scenario: An Introspection Analysis Based On Kolkata, India, Published in Full Text Book edited by ISPEC Publishing Agency, ISBN: 978-625-7139-34-2
5. Chaudhuri, Tamal Datta (2020). Understanding a Company for Value Investing: Business Efficiency, Business Effectiveness, Innovativeness, Sustainability.
6. Chaudhuri, Tamal Datta (2020). Overview of the Indian Economy: Empirical analysis of financial markets, exchange rate movements and industrial development
7. Chaudhuri, Tamal Datta (2019). Treasury Management: Art/Craft/Research/Control
8. Ghosh, I., Sanyal, M. K., & Jana, R. K. (2018). An integrated approach incorporating nonlinear dynamics and machine learning for predictive analytics and delving causal interaction. In Intelligent Engineering Informatics (pp. 285-300). Springer, Singapore.
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10. Chaudhuri, T. D. & Ghosh, I. (2015). Application of Multi Criteria Decision Making in Management

Cases Published

1. Bhattacharyya, P.R. (2021). “Turning the Wheels of Fortune at GFCL” in AIMS Journal of Management, Vol 6, No 2, January 2021 (ISSN: 2395-6852)

• Industry Linkage : Yes; IIPC Cell
https://calcuttabusinessschool.org.in/wp-content/uploads/2021/11/CBS-IIPC-CELL.pdf
• MOUs with industries: Yes

15. LoA and subsequent EoA till current Academic Year: Yes
https://calcuttabusinessschool.org.in/aicte-approvals/

16. Accounted Audit statement for last three years: Yes
https://calcuttabusinessschool.org.in/annual-report/

- **Center for Teaching Learning Pedagogy**

Management education is going through a rapid change. The Centre is envisaged to incorporate worldwide best practices of Teaching & Learning and disseminate to the Faculty for increasing teaching effectiveness.

- **Centre for Supply Chain Operations**

Centre of Supply Chain and Operations (CSCO), is a strategic multi-disciplinary Centre of Excellence, dedicated to carrying out specialized applied research on Supply Chain and Operations Management with participation from faculty and industry practitioners.

- **Centre for Digital Marketing**

CBS Centre of Excellence in Digital Marketing stresses on delivering theoretical knowledge and using the platforms in the form of organizing conclaves, competitions, webinars, and also encourages its faculty members and students in exploring new vistas of enriching digital platforms through their thoughts and actions.

- **Centre for Entrepreneurship & Private Equity**

An individual who creates a new business, bearing most of the risks and enjoying most of the rewards is an entrepreneur and the process by which the business is set up known as entrepreneurship. In Calcutta Business School, there has been a constant effort to create entrepreneurs through regular training and developmental programmes, through workshops. We also have a tie-up with NEN (National Entrepreneurship Network), Wadhvani Foundation where students are motivated to learn, create Projects and present in the presence of esteemed panelists.

- **Centre of Excellence on Financial Market & Economic Policy**

Financial Markets play an important role in the overall economy development. The major objective of the centre is to encouraging literacy, awareness and research in the diversified areas of finance and economics through undertaking research activities, publications, conducting certification programmes and various FDPs and webinar.

- **Centre for Human Values & Business Ethics [HVBE]**

The Centre for Human values & Business Ethics [HVBE] starts with the sentiment of civic sensitivity where Students, Academicians, Industry Experts, Scholars can join as a voluntary member and ready to contribute innovative concepts related to Human Values with its sketch to shape the dimensions of attitude, commitment, motivation, perception and leadership skills that are essential characteristics to restructure human behavior. From its very inception, the centre is devoted to unite individuals with organizations for common cause for benefit of the society.

- **Centre for Fintech & Cryptocurrency**

The FinTech industry in India is growing at a phenomenal speed. India has several unicorns in this space. Bitcoin was the first decentralized crypto currency to be introduced in 2009. The Distributed Ledger Technology popularly known as Blockchain has progressed significantly. The Centre intends to popularize the adoption of these new technologies by leading global and Indian firms and incorporate in the Business School curriculum.

- **Center for Data Analytics:-**

The present age is characterized by Industry 4.0 and Big Data. Data Analytics helps business mitigate risk and increase operational efficiency. It is the science of analyzing large raw data information to draw conclusions and improve Business decisions. The Centre intends to help understand the processes of data generation and capturing, and techniques.

- **Centre for Circular Economy and Sustainable Development [CESD]**

The Centre [CE & SD] starts with the feeling for entrepreneurs to develop in a larger capacity to the transition from a linear to a circular economy requires a joint effort by stakeholders from all sectors. Companies can contribute to the transition by developing competencies in circular design to implement product reuse, and recycling, and serving as trend-setters of innovative circular economy business models.

ADDITIONAL FEATURES OF CBS

NEN

Calcutta Business School has tied up with NEN (National Entrepreneurship Network) under the leadership of Dr Romesh Wadhvani, Founder and Chairman who strongly believes in not-for-profit with the primary mission of accelerating economic development in emerging economies by driving job creation in India and other emerging economies through large-scale initiatives in entrepreneurship, small business growth, innovation, and skilling.

NSE SMART STIMULATION

CBS follows a practice-oriented approach in its teaching pedagogy. To give more impetus for real-life decision making, simulation & experiential learning has been made as an integral part of the courses. In line with the participant-involved learning process, CBS has tied up with NSE Academy as a collaborator. We offer stock and derivatives market operation through a stimulator system offered by NSE.

INCUBATION CENTRE

Calcutta Business School has set up an Incubation Centre, jointly with NEN, Wadhvani Foundation, to promote young generation entrepreneurs to ideate, create and develop business. Since the world has now become a global market, we at CBS always encourage our students and budding entrepreneurs to create a difference through our Incubation Centre.

COUNSELLING LAB

The unique feature added to Calcutta Business School in this present dimension is Counselling Lab which is a blended form of psychometric test, behavioral counselling and testing of psycho-motor movement. This lab will be of immense help towards psychological mapping of the young talents who are tomorrow's budding managers. Moreover, this lab will be instrumental in different MDP Programmes across industries for training, attitudinal scaling and cognitive therapy.

Name of the Contact person for RTI	-	Dr. Pinaki Ranjan Bhattacharyya
Designation	–	Professor
Phone No. with STD code	–	033- 24205217
E-mail	–	pinakirb@calcuttabusinessschool.org